

AATON

16 / Super 16

The Aäton 7 LTR is well known for its excellent image quality in the standard 16 mm format; it is not surprising then that it is the **natural choice for those shooting Super 16 for blow-up to 35.**

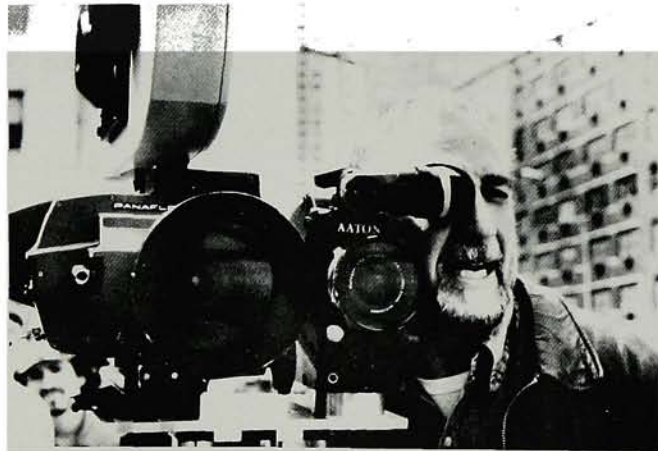
Super 16 possibility was designed into the LTR right from the start, which is an advantage no other 16 mm camera today can boast of.

In 1/1.66 image format, Super 16 provides 40% more image surface than does standard 16; the consequent gain in quality is considerable. And in simple economics, the advantage is clear : 75% saving on rawstock, and 50% saving on post-production, compared to shooting original 35 mm.

The increased mobility of a truly handheld camera (the LTR weighs about 6 kilos with film and on-board battery) is also a plus for Super 16.

Setting the LTR up for Super 16 is an easy job : change of aperture plate and viewing screen, and adjustment of the lens holder optical center. It takes about an hour, including fine adjustments and testing.

Some fifty feature productions have already been shot on Super 16 Aätons.



Bob Young, Director of film made by Du Art Laboratories New York to compare Super 16 & 35 mm. The results were excellent.

(Photo : Diane Young).

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