VALENCOUR - When Star 80 - a movie about murdered Vancouver Playboy model and actress Dorothy Stratten - starts rolling here toward the end of June, the man behind the camera will be world-renowned cinematographer Voss Nykvist.

That’s one of the indications that the Ladd Company - headed by Alan Ladd Jr. - is counting on making a blockbuster hit out of this story that will star Mariel (Personal Best) Hemingway as Dorothy Stratten and Eric Robey as her promotor husband, who killed himself after shooting his estranged wife.

Star 80 - named after the personalized licence plate used by the actress - will cost more than $12 million. Productions office here, an indication that unemployment is high. Nearly all the calls were for jobs. The answer is every possible vacancy has been filled, which again means Fosse will go to work with the best possible crew and cast he can find here.

Joy/Campbell to CBC

TORONTO - Robert Joy and Nicholas Campbell are starring in a Canadian Broadcasting Corp. "For The Record" series production, Out of Sight, Out of Mind, a drama set in a psychiatric institute for the criminally insane, which began shooting in Toronto during May. The project is being directed by Zale Dalen from a script by Martin Lager. Producer is Alan Burke, executive producer Sig Gerber.

A pair of Canadian "Sneakers"?

TORONTO - There could be a pair of Sneakers coming soon to a theatre near you, which doesn’t please producer John Bassett.

Bassett has spent two years working on a feature about a female junior tennis tournament titled Sneakers, which was shot last November in Florida, directed by Joe Scanlon and starring Susan Antone, Jessica Walters, and Bassett’s daughter Carlisha Bassett. Then, a few months ago, Twentieth Century-Fox executives in Los Angeles ran a test ad marketing the 1980 Astral Palatte feature Hard Feelings, produced by Harold Greenberg and directed by Daryl Duke, under the title Sneakers.

Bassett said he registered the title Sneakers in Washington, D.C., in August, 1981, after originally using a working title The Tournament. He did not register the title with the Motion Picture Association of America because he “was not a member of the MPAA.”

Bassett ran a full-page ad in the May 19, 1982 issue of Variety which depicted Susan Antone and Carlisha Bassett speaking in cartoon captions which read: “Gosh, Daryl, Harold, Marvin (Davis, Fox chairman), Norman Levy, vice-president of entertainment and Sherry Lansing, president of production, why you go change the name of your movie to Sneakers?” Bassett: “I ran the ad in Variety to let people know that the other one (Hard Feelings) was improper and unfair. Legal, but improper and unfair.” He maintains he has a prior right to the title and does not plan to give it up.

Bassett added the matter of the titles was being discussed by each company’s lawyers and would not say how he thought the matter would finally be resolved.

Spokesmen for both Astral Films and Twentieth Century-Fox in Toronto had little to say on the matter, claiming the decision to re-name Hard Feelings to Sneakers originated in Los Angeles.

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