

CINEMA CANADA

CINEMA CANADA had quite a reception. Everyone has congratulated us on our first issue.

We feel we can do better. But for us to do a better job, we need your help. In order for CINEMA CANADA to survive, it must have the active support of the industry it is trying to serve. We believe this magazine can contribute much to the film industry in this country, but we must receive much more than just moral support to continue this service.

CINEMA CANADA should serve as a forum in which issues of common concern can be debated and common policies derived or differences resolved.

It, therefore, becomes vital for us to depend on you to support and encourage the dissemination of information and ideas. If our contents do not reflect your views, it is not our fault because probably, you haven't made your views known to us.

We would like to thank those who have advertised so far and would encourage more to do so. We would also like to thank our new subscribers for their vote of support.

In the publishing business, just as in the film business, if you do not receive co-operation and goodwill from those you are dealing with, then your prospects for success are very slim.

Considering the high death rate among Canadian magazines, we would not like to become a statistic on the debit side of the business.

CINEMA CANADA has diversified its contents. We hope to cover all aspects of the film making process. In up-coming issues we will focus on editors, actors, and other technical/creative people involved in the industry.

This issue and the next will spotlight directors.

Being very honest with you, we need your endorsement and co-operation to insure the flourishing of the magazine. We feel we are performing a unique service which benefits the growth of a vital and vigorous film community in Canada.

THE EDITORS/PUBLISHERS

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Editors/Publishers: George Csaba Koller
Philip S. McPhedran

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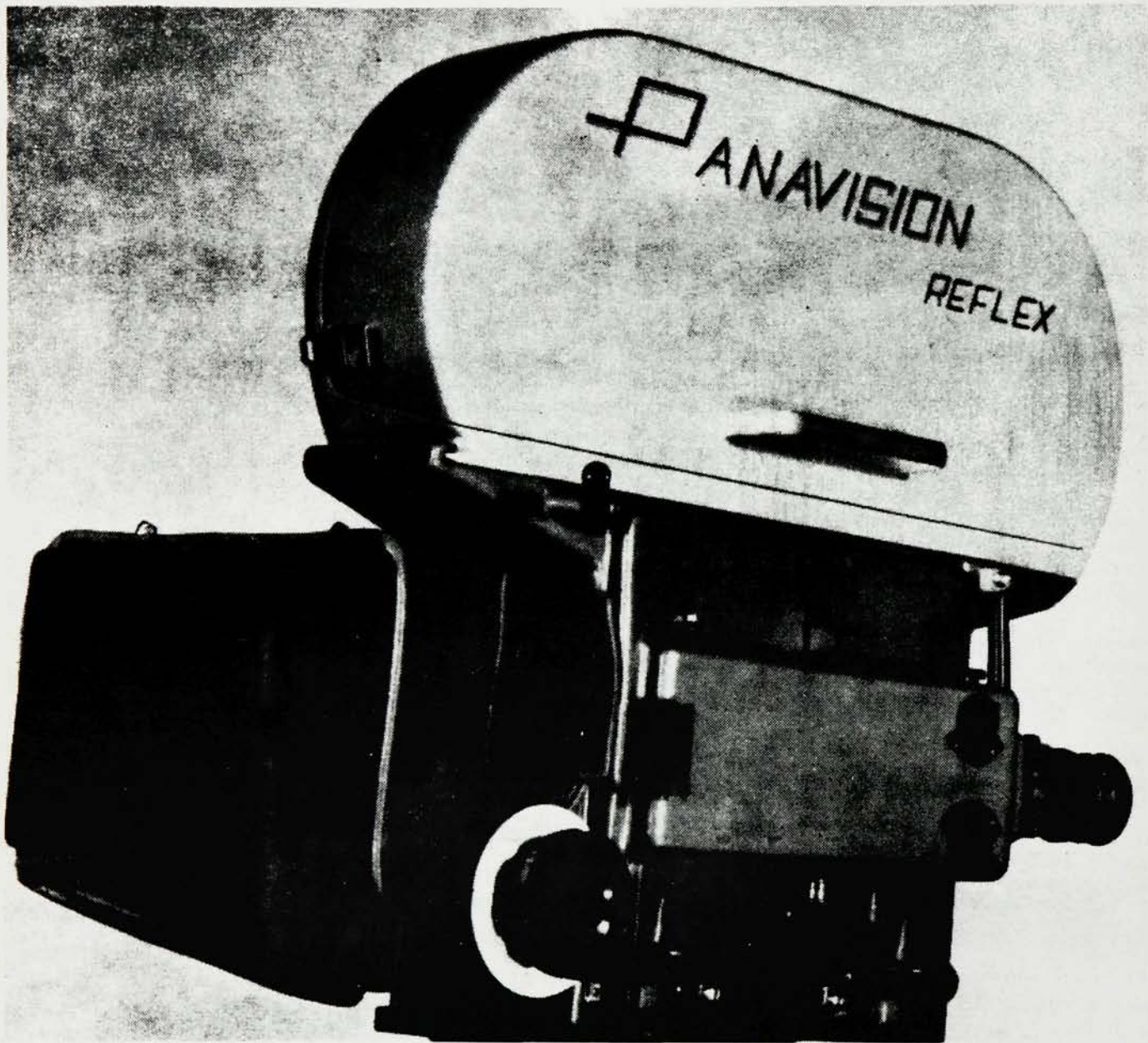
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