

# cinema Canada

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Oct.-Nov.  
1974

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# If you've got a wild idea...



## ...we've got your number.

When you break away from the ordinary, you break a lot of new ground. One thing you don't need is limitations.

With film you've got the portability you need to go anywhere your imagination takes you. And when you choose Kodak film, you've got the quality you need for consistently good results to help turn your wild idea into a real success.

Chances are you'll find the number you want on one of our films. And if you don't we've still got a number for you...the phone number of one of

our Technical Representatives.

If you run into trouble, just call for help or drop us a note. A Kodak Technical Representative has a lot of experience in solving special problems. And he's got the backing of the entire Kodak team. Got a wild idea? We're up to whatever you're into.



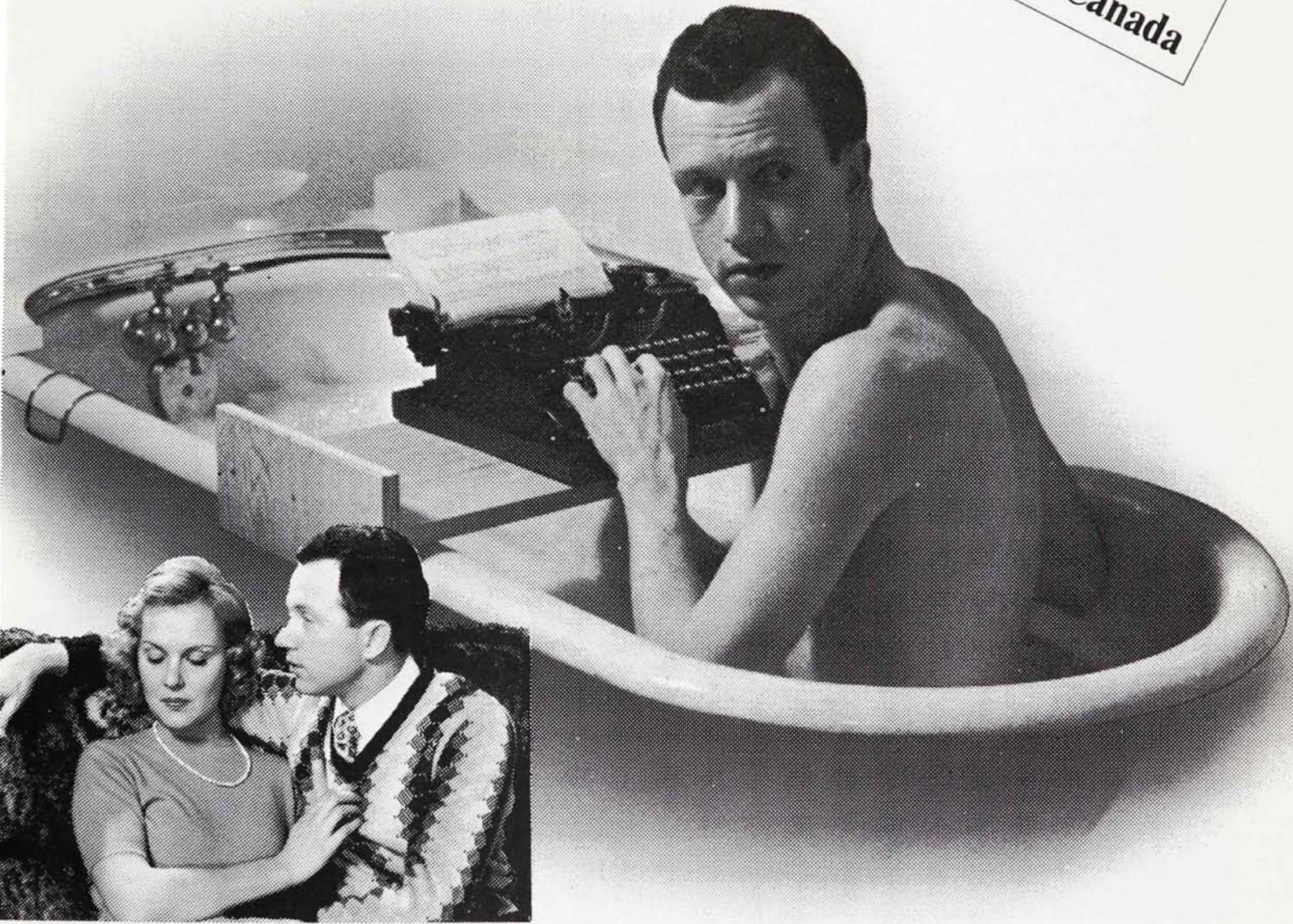
Motion Picture  
and Education Markets  
Kodak Canada Ltd.  
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In 1947, cub reporter Harry Barnes had two big problems:

- 1) keep his job
- 2) lose his virginity

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Columbia Pictures  
presents  
a National Film Board feature production

# WHY ROCK THE BOAT?

Directed by JOHN HOWE

Starring STUART GILLARD TIJU LEEK KEN JAMES  
Featuring HENRY BECKMAN PATRICIA GAGE BUDD KNAPP SEAN SULLIVAN  
Screenplay by WILLIAM WEINTRAUB based on his novel  
Production Designer EARL PRESTON Music and Lyrics by JOHN HOWE  
Director of Photography SAVAS KALOGERAS  
Executive Producer JAMES de B. DOMVILLE Produced by WILLIAM WEINTRAUB