

DIRECTORS GUILD OF CANADA

Suite 815, 22 Front St. W.

Dear Members:

The Guild is pleased to announce that discussions with the O.E.C.A. Producers' Association have now been concluded, and we extend a warm welcome to our new director members:

HARRY FISCHBACH, EDWARD REGAN, JEAN-CLAUDE ROBOLY, WALLY LONGUL, KEN MACKAY, ROBERT ENNIS, CAROLYN ARMSTRONG, AL BROWN, GLADYS RICHARDS, GERALD BEAN, JOHN LABOW, IAN MORRIS, JEREMY DORN POLLOCK, ROBERT WOOD, MICHAEL PAUL MARQUARDT, ANTHONY (TONY) SNOWSILL, J. FINDLAY SLEIGH, J. KARL PARENT and GEORGES TREMBLAY. A warm welcome also to director member GABOR APOR.

ON THE PRODUCTION SCENE

MARILY STONEHOUSE set as Production Manager for "POLICE SURGEON" with TONY LUCIBELLO, SCOTT MAITLAND and JOHN ECKERT handling the A.D. chores. GERRY MAYER and JOHN LUCAS handling director chores on the initial episodes. LIZ BUTTERFIELD, production manager. TONY THATCHER, SAM JEPHOTT, JOE KELLNER working JOHN TRENT'S FEATURE, "A DAY IN THE COUNTRY" for Quadrant Films now shooting in Toronto. GORD ROBINSON, ROB IVESON and ERNIE TOMLINSON in the midst of production on the "MOVIE OF THE WEEK" shoot for Agincourt Films. MORLEY MARKSON in production with "KILLING TIME" - JOHN BOARD and PHIL MCPHERAN working this one. MILAD BESSADA hoping to get into production this summer with "A QUIET DAY IN BELFAST." RENE BONNIERE back from stint in Europe for HOBEL-LEITERMAN. GEORGE BLOOMFIELD, DON WILDER, working "CHILD UNDER A LEAF" now shooting in Montreal. BOB LINNELL, JIM SCOTT, SCOTT MAIT-

LAND, GEORGE MARGELLOS have just wrapped feature, "CHRISTINE", shot on location in B.C. GORD MACDONALD and GIL TAYLOR have just wrapped "PINOCCHIO" shot at Lakeshore Studios in Toronto. GORD MACDONALD now headed for B.C. to handle the A.D. chores for GEORGE MCCOWAN'S new film prepping there. JIM MARGELLOS working this one. Balance of crew still t.b.a. ERIC TILL and RICK THOMPSON working "NATIONAL DREAM." DICK GILBERT, PETER CARTER, GRAHAM PARKER, FRANK PHILLIPS, GARY FLANAGAN, GARY LEAROYD, BRIAN WALKER working the current CBC series. COLIN SMITH set to direct summer ALASKA shoot for Imperial Oil. UNIVERSAL into B.C. area for six day shoot. JIM SCOTT working, director in on Guild Permit. DISNEY also in to B.C. on 4 to 6 week shoot. Guild's West Coast office crewing. Still no definite Go Date on the Toronto portion of the "ONE HUNDRED DOLLAR MISUNDERSTANDING" shoot filming under Eady Plan. PETER CARTER and JULIUS KOHANYI set for DOYLE, DANE and BERBACH shoots. LARRY DANE has received a conditional go-ahead from CFDC for his summer feature plans. More when details are finalized. It now appears a "NO GO" for the August Warner Brothers shoot being touted for the Toronto area. Apparently new U.S. tax regulations make it very unprofitable for features scripted for the U.S. to shoot outside the country. The script in question called for New England settings.

CRTC TO RULE ON CANADIAN CONTENT FOR COMMERCIALS

In a statement to the Senate Committee on Transportation and Communications July 12, Pierre Juneau, chairman of the Canadian Radio Television Commission, said that "the situation now calls for formal regulatory action."

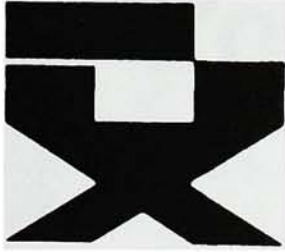
Mr. Juneau stated it would take some time before the CRTC rules for commercials would be made final. The proposals must be formulated, arguments heard from those affected, and then the final regulation. The effective date being guesstimated as September of 1974. In reply to questions regarding the possibility of advertisers taking their business to U.S. stations close to the border, Mr. Juneau stated that amendments to the Income Tax Act removing tax deductions for advertising dollars spent in the United States would serve to prevent this.

FESTIVALS

Application forms are now available from the Festivals Office, Department of the Secretary of State in Ottawa, for those wishing to participate in the 17TH ANNUAL SAN FRANCISCO INTERNATIONAL FILM FESTIVAL (OCTOBER 17-28); the XVTH INTERNATIONAL WEEK OF CINEMA IN COLOUR, Barcelona, Spain (OCTOBER 13-21); EIGHTH TEHRAN INTERNATIONAL FESTIVAL OF FILMS FOR CHILDREN AND YOUNG ADULTS (October 31 - November 7); XI INTERNATIONAL FESTIVAL OF CHILDREN'S FILMS (September 9 - 15); THE CHICAGO INTERNATIONAL FILM FESTIVAL (November 2-12); and THE THIRD INTERNATIONAL FESTIVAL OF CINEMA IN 16mm to be held in Montreal (October 23 - 28). FILMEXPO, the Canadian and International Film Exposition, will take place in the Theatre of the National Arts Centre in Ottawa from October 15th to 27th. FILMEXPO has been granted recognition as a non-competitive Film Festival by the International Federation of Film Producers Associations.

ON THE AGENCY SCENE

Former account executive with McCann-Erickson, ANGUS BALDWIN has joined Young and Rubicam, Toron-

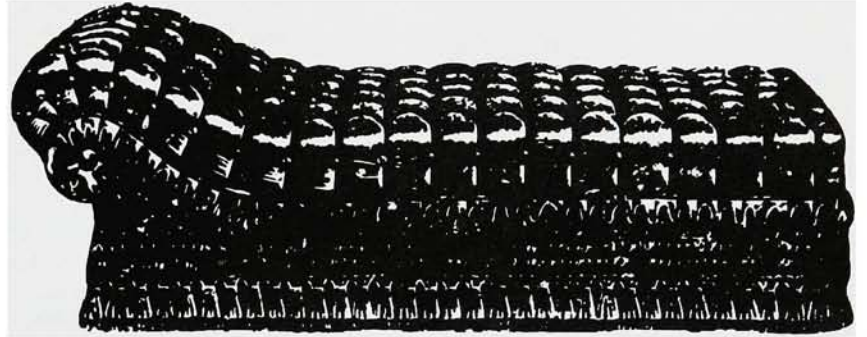


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to, as account manager — HENRY ROSS has been appointed Senior Vice-President, Director of Industry, Government and Corporate Affairs for F. H. Hayhurst Co. Limited. — ALFRED GALLO, account supervisor; JUDITH BROADWAY, broadcast producer, and MARGARET RYE, media supervisor, have joined MCCONNELL Advertising's Toronto staff. MARILYN PARIS has joined McConnell's LookHear Productions subsidiary in Montreal as a producer. — GERRY LEMON of Foster Advertising has been named director of administration for the Ontario Division. He continues to function as assistant to the President. — At Morris Saffer Advertising, Toronto, DAVID HIMELFARB has been appointed creative director; HARVEY GRAFF, creative director, radio and tv, and PHIL BRISTOW, production director. DIANE COLE will handle pr director chores for the agency. The London Life Insurance account, estimated at \$650,000, has been picked up by Goodis, Goldberg Soren, Toronto — H. J. Heinz, Toronto, is entering the frozen food market and is launching a mammoth advertising campaign. Account is being handled by John Reynolds Advertising, Toronto — MacLaren Advertising, Montreal, has picked up the \$300,000 account of Lever Brothers meat packing subsidiary, N. Bourassa. — Tele-Direct, the company formed by Bell Canada to handle its Yellow Pages, has moved its advertising account to McKim, Benton and Bowles, Montreal. — Cockfield Brown, Toronto, has purchased McCall Advertising, London and merged the agency with Cockfield earlier this month.

A fuller report on the CRTC Commercial situation, together with a report on the most recent meeting of the CFDC Advisory Board is being mailed to members.

*Kindest regards,
Evelyn McCartney
Executive Secretary*



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