

# Sales agents in Groupe Québec marshal forces to storm MIP-TV

MONTREAL - As has been the case for the past eight years, seven Quebec distributors will make up this year's Groupe Quebec at the 20th International Television Program Market (MIP-TV) in Cannes, April 24-29.

Headed by Maryse Rouillard, president of Filmoption Internationale, the group includes Lizann Rouillard who handles international sales for Filmoption, Les productions Via Le Monde Inc. associate Michelle Raymond, Cinépix's Rita Leone, Pierre DeLanauze of Télémontage Inc., Jan Rofekampf and Francine Allaire of international sales and promotion company Films Transit; Réjean Mire of Télécom, a new Montreal company in cable distribution, associated with Multimédia audiovisuel Inc.; and finally a representative of the Quebec television network Radio-Québec.

Filmoption's product line-up comprises, under the variety heading, the 44 x 60 min. and/or 90 min. music and jazz series *Encore*, including the best of the 1983 Montreal International Jazz Festival, in Dolby sound; the 60-min. *Récital Charles Trenet*, the singing comic's first stage appearance in eight years;

and the 90-min. humour special *Juste pour rire* featuring top Francophone monologists.

In the feature film category, Bruno Carrière's *Lucien Brouillard*, 88 min. in English and French versions, a contemporary set-in-Quebec Robin Hood story; Gilles Carle's 1980 Cannes opener *Fantastica*, 110 mins., also available in English version, starring Carole Laure; and Yves Simoneau's award-winning *Pourquoi l'étrange M. Zolock s'intéressait-il tant à la bande dessinée ?*, 77 min., a cartoon character's look at leading French and Québécois cartoonists.

In children's programming, the acclaimed series *Passe-partout*, 175 x 28 mins. for children 3-5; *Les aventures de Virulyse*, 26 x 25 min., puppet-like adventures of a giant virus; *Les Zig-zag*, 6 x 25 min., also in English version, about six schoolmates living through the transition from childhood to adolescence; *Les transistors*, 6 x 49 min., three youngsters' introduction to electronics; and *La clé des bois*, 13 x 26 min., about the out-door life.

In documentaries, the nature series *Connaissance du milieu*, 12 x 26 min., also in English version, featuring Canadian

wildlife; *Les Iles du Mingan*, a 52-min., documentary on the Mingan archipelago's geology and fauna; and the 57-min. sports documentary *Gilles Villeneuve*, also available in English, featuring the famed Canadian driver whose racing-career ended in tragedy in '82.

Via le monde's line-up includes the 26 half-hour documentary series *Légendes du monde*, a rare look at creation myths around the world; the highly acclaimed 14 half-hour series *Légendes indiennes du Canada*; the 13 half-hour children's documentary series *Les amis de mes amis*; and four one-hour documentary specials: *Khadafy*, including an exclusive interview with the Libyan leader; *Cosquin*, a variety special about a major Latin American folk festival; *Le café*, on the underside of the coffee business; and *L'initiation d'un shaman*, about the training of a Latin American shaman.

Cinépix product includes *Bonheur d'Occasion*, the feature film and the TV series, and in a co-sale with Radio-Québec, the TV series of Claude Jutra's *Kamouraska*, from the bestselling novel by Anne Hébert. Télémontage is taking to MIP

the 13 half-hour series, *Explorations - sports et loisirs*; the one-hour children's special *Alexandre*; and in conjunction with Filmoption, the 26 half-hour series for children, *Les aventures de Virulyse*.

Films Transit is presenting a line-up of 15 films, including for the first time, films from English Canada. Titles include Arthur Lamothe's 3 x 55 min. *Mémoire battante/Thunder Drum*, a documentary series on the spiritual life and magic of the Montagnais Indians in northern Quebec; *Jean du sud, A Lonely Odyssey*, 52 min., part II of Yves Gelinas' one-man sailing trip around the world; *Marc-Aurèle Fortin*, 57 min., André Gladu's prize-winning biographical docudrama on the tragic life of one of Canada's most renowned painters; *Océan express*, a 50-min. documentary on the 20th century's major sailing races; *Just A Game*, Brigitte Sauriol's television feature drama on incest; *Red Eyes*, a television feature thriller about pyromania and voyeurism in a small town; *Wild Goose Jack*, a 57 min. documentary about Canadian conservationist Jack Miner; *Micronesia - The Winds of Change*, 45 min. documen-

tary on Micronesia from the Second World War to the present; *Seeing Red*, Oscar-nominated 90-min. controversial documentary about American Communists; *Old House New House*, 27 min. ecological documentary on an energy-saving house; *Arctic Spirits*, 23 min. documentary on the havoc wreaked by evangelists among northern Canadian Eskimos; *The Mercenary Game*, 60 min. documentary on mercenaries; the 90-min. docu *Anou Banou, the Daughters of Utopia*; the 60-min. Quebec docudrama *La turlutte des années dures/The Ballad of Hard Times*; and *Penses à ton désir*, a 30-min. drama about women and aging.

While Télécom in association with Jacques Bouchard of Multimédia audiovisuel Inc. will be repping the series about Francophone writers *Profession: écrivain* and other series, Réjean Mire of Télécom told Cinema Canada that his company's main interest at MIP lay in secondary markets, notably in the development of cable-distribution technologies in Europe.

At presstime, Radio-Québec had not confirmed its product line-up.

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