

NO. 114
JANUARY 1985

PUBLISHER

Jean-Pierre Tadros

EDITORS

Connie Tadros
Jean-Pierre Tadros

ASSOCIATE EDITOR

Michael Dorland

TORONTO REPORTER

Tom Perlmutter

COLUMNISTS

Linda Kupecek
George L. George
Pat Thompson
Michael Bergman
Joyce Nelson

ART DIRECTION

Claire Baron

TYPE & PRODUCTION

Suzanne Gauthier
Nicole Grondin
Margaret Vien
for Graffitexte TypoGraphisme

SUBSCRIPTIONS

Marjorie Bannister

ADVERTISING

Leo Rice-Barker
(514) 272-5354
Marcia Hackborn
(416) 596-6829

CINEMA CANADA

Founded by the Canadian Society of Cinematographers, is published by the Cinema Canada Magazine Foundation. President, Jean-Pierre Tadros; Vice-President, George Csaba Koller; Secretary-Treasurer, Connie Tadros; Director, George Campbell Miller.

SUBMISSIONS

All manuscripts, drawings and photographs submitted must be accompanied by a self-addressed stamped envelope. While the editors will take all reasonable care, they will not be held responsible for the loss of any such submissions. Opinions expressed within the magazine are those of the author and not necessarily those of the editors. Cinema Canada is indexed in the *Film Literature Index* (Albany), the *Canadian Periodical Index* (Ottawa) and the *International Index to Film Periodicals*. Cinema Canada is a member of the Canadian Periodical Publishers' Association. No part of this magazine may be reproduced or transmitted in any form or by any means electronic or mechanical, including photocopying, recording or by any information storage and retrieval system, without permission in writing from the publisher. Cinema Canada Magazine Foundation is a non-profit organization: Canadian Charitable Organization no. 044-1998-2213. Published with the financial assistance of the Canada Council, and the Ontario Arts Council.

Second Class Mail, Registration no. 3081, ISSN 0009-7071.

OFFICES

Administrative and editorial:
834 Bloomfield Ave.,
Montreal (Quebec) H2V 3S6
Telephone: (514) 272-5354
Toronto:
67A Portland Street,
Toronto (Ontario) M5V 2M9
Telephone: (416) 596-6829
Mailing Address:
P.O. Box 398, Outremont Station,
Montreal (Quebec) H2V 4N3.



● **Cover:** The creative potential of technology, evidenced here in the Chromachron work of interactive media inventor Ed Tannenbaum, is the focus of a two-part Cinema Canada special report on culture and technology, beginning in this issue, p. 5.

CONTENTS

Special report: Technology & Culture

Arthur Kroker surveys the cultural challenge posed by the Orwellian and utopian nature of contemporary technological society. **6**

The imperial image: Technology as ideology

Cinema Canada associate editor Michael Dorland reports on the gospel according to technology as overheard at Convergence, the recent international conference on film and video production. **7**

Re-organizing labour: The unions and the new technologies

David McIntosh examines the impact of technology in Canadian communications where it hits hardest: in the workplace. **14**

The 1984 Grierson seminar: Systems in collapse

Name-calling, high-level film theory, and documentaries in search of self-definition highlighted this year's Grierson, as documentarian Lois Siegel reveals. **16**

News	27
CBC cutbacks: more reaction	28
Convergence: an assessment	32

Shoot Alberta	44
---------------------	----

Production guide	46-49
------------------------	-------

Legal Eye: The law and new technology	34
---	----

Letters	19
---------------	----

Book review "Technology and the Canadian Mind"	19
---	----

Television: Joyce Nelson scans the airwaves	25
---	----

Film reviews	
<i>Gentle Sinners</i>	20
<i>The Surrogate</i>	20
<i>Sam Hughes' War</i>	21
<i>Walls</i>	22
<i>Charlie Grant's War</i>	23

Mini-reviews: <i>Sons & Daughters</i>	24
---	----

Box office grosses	50
--------------------------	----

Subscription information

One year (12 issues): individuals \$22. Companies and institutions \$26. Add \$12 postage for USA and overseas. **Two years** (24 issues): Individuals \$42. Companies and institutions \$46. Add \$24 postage for USA and overseas. **First class** (one year, 12 issues): Individuals \$36. Companies and institutions \$45. Requests for **replacement issues** will be honored for three months after the due date of the issue. Subscriptions can be cancelled but will not be refunded.

**Pour porter
vos idées à l'écran...**



Telefilm Canada

**Helps you
put your ideas on screen...**

Président
Chairman
Ed Prévost
(514) 283-6363

Directeur général
Executive Director
André Lamy
(514) 283-8540

Fonds de développement
de la production
d'émissions canadiennes
Canadian Broadcast
Program Development Fund
Peter Pearson
(416) 966-6436

Distribution
Distribution
Ian McLaren
(514) 283-8564

Production anglaise
English Production
Robert Linnell
(416) 966-6436

Production française
French Production
André Picard
(514) 283-8560

Coproduction
Co-production
Ronald Legault
(514) 283-8543

Festivals
Festivals
Jean Lefebvre
(514) 283-8572

Analyse du contenu
Content Analysis
Carole Langlois (Montréal)
(514) 283-8557

Ken Rosenberg (Toronto)
(416) 966-6436

Projets de l'Ouest
Western Projects
Donna Wong-Juliani
(604) 684-4829

Projets de l'Atlantique
Atlantic Projects
Bill Niven
(902) 426-8425

Bureau de Paris
Paris Office
Roland Ladouceur
(33.1) 359.18.60

Bureau de Los Angeles
Los Angeles Office
Lorraine Good
(213) 859-0268

Communications
Communications
Claude Daigneault
(514) 283-8562



Canada