# Kids get European kudos Producers gather in Atlantic conference

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MUNICH – The Kids of Degrassi Street episode "Griff Makes a Date" added this year's Prix Jeunesse for Drama to its international award credits here on June 12. As the official Canadian entry in the nine-day festival which screened the 100 best children's films internationally, the episode received over 4,000 votes from Festival delegates.

The CBC's head of children's television, Angela Bruce, accepted the award (since the Playing With Time Inc. series is produced in association with the CBC, with Telefilm participation). PWT producers/directors Linda Schuyler and Kit Hood are currently producing a sequel series, **Degrassi** Junior High, set for a January, 1987 airdate on the CBC.

CHARLOTTETOWN – Sixty delegates from throughout Atlantic Canada gathered here from June 25 – 28 to attend the 3rd Annual Atlantic Film & Video Producers' Conference.

Work sessions of the conference dealt with production financing through the private sector, distribution of film & video in the domestic market, and new technology in film.

By all accounts, delegates agreed that the quality of the sessions and the amount of information accessed through the resource people made this conference the best yet.

Among the resource people who attended the conference were Canadian industry representatives, including Oscarwinner Michael MacMillan, of Atlantis Films, Toronto; Mike Donovan of Salter Street Films, Halifax; and Ron Mann of Sphinx Productions.

Also taking part in the conference were financial broker Frank Jacobs, president of Entertainment Financing of Toronto; entertainment lawyer Claude Joli-Coeur, Telefilm Canada's legal counsel; insurance broker Arthur Winkler of Howe Insurance, Toronto; and film certification expert Carl McMullen of the Canadian Film and Video Tape Certification Office, Department of Communications, Ottawa.

Those who attended the conference also had the opportunity to meet provincial government representatives dealing with provincial policies regarding film and video production, and acquisition. On hand to speak at the official opening of the conference was P.E.I. Premier Joe Ghiz, Angela Bourgeois representing the Federal Department of Communications, and Bill Niven representing Telefilm Canada.

The presence and support of Premier Ghiz was viewed by delegates as a positive indication of Atlantic provincial governments' recognizing the importance of this cultural industry.

In conjunction with the conference was the Canadian Filmmakers' Distribution Atlantic's first "showcase" screening of short subject films and videos. "The house was packed for both showings" said David Foster, of the Island Media Arts Co-op (IMAC).

IMAC, as host organization of the Conference, had the support of the Department of Communications, Telefilm Canada, the government of P.E.I., the NFB, as well as the many individuals, organizations and businesses who helped make this year's Atlantic Film & Video Producers' Conference a resounding success.

### Dave Ward •

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