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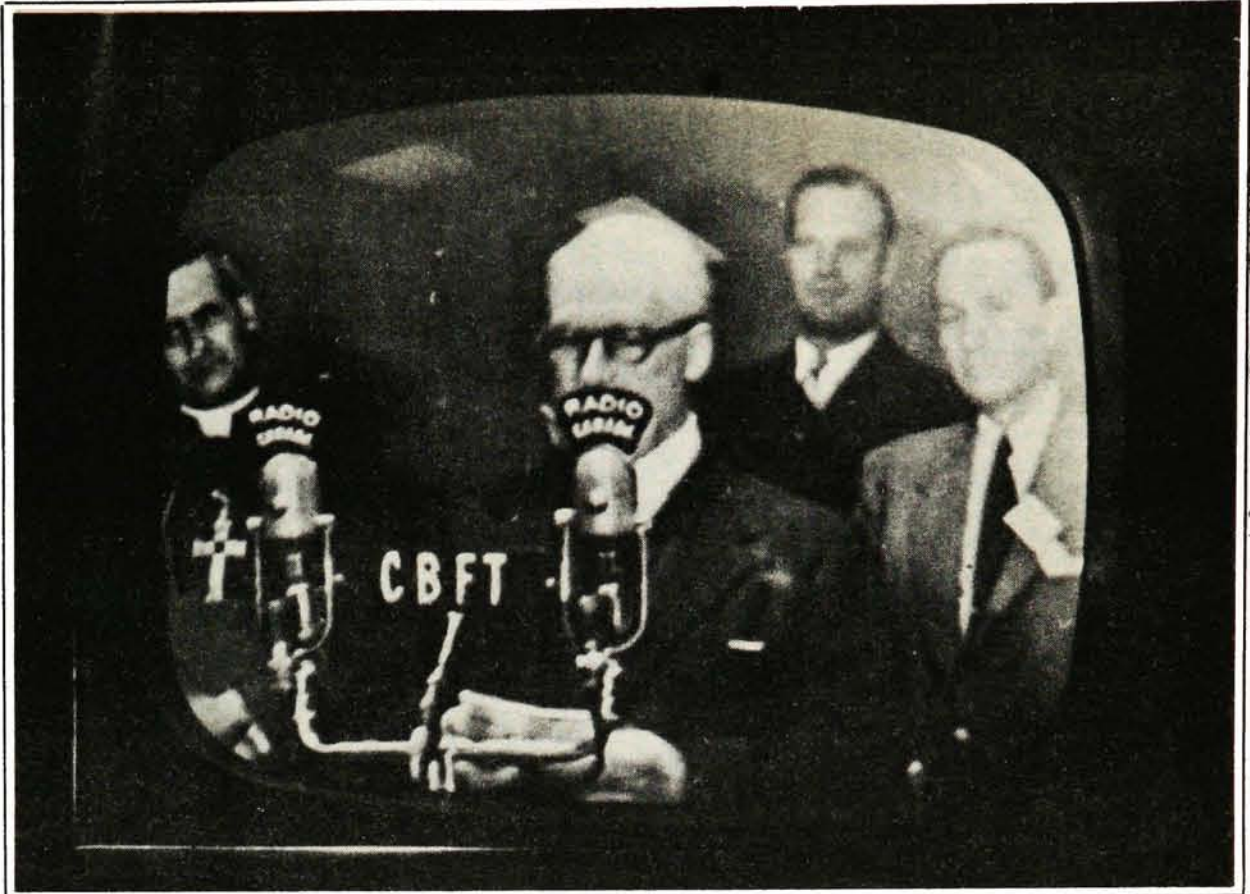
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● **Cover Story:** Cardinal Léger looks on as Dr. J.J. McCann, minister of Transport, responsible for the CBC, speaks at the opening of CBFT. The Honorable Robert Winters and Alphonse Quimet are on his right.

photo: National Film, Television and Sound Archives of Canada

## Electronic Free Trade: The March of Folly

In the '40s the CBC argued that if it didn't control TV Canada would be invaded by American programming. By 1953 the CBC was not only losing the fight for Canadian content, it was completely unaware that it was doing so. Peter Morris gives the blow-by-blow. **6**

## In Search of an Atlantic Industry

The second year of the Atlantic Festival Atlantique was better organized, better presented and more diverse in scope than last year but, according to writer Chris Majka, still has ways to go. Frederick Edell gives a critical overview of specific films. **17**

## Images without light

New Imaging systems are supposed to have unlimited potential—but potential for what? Maurice Alioff and Susan Levine talk to senior CBC consultant Catherine Richards to get a handle on the subject. **11**

## Fest of Fests: Take Two

Cinema Canada continues its evaluation of the Perspective Canada screenings at the Toronto festival with reviews of some documentaries by Joyce Nelson, and feature reviews by José Arroyo and Linda Gorman. **21**

## Video Mediation of Film

What happens when the big film meets the small screen? Noise, distortion and psychological closure, among other things, says Montreal writer Mark Medico. **13**

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