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Dear Members:

REMINDER - GUILD ANNUAL GENERAL MEETING HELD ON WED-MARCH NESDAY, 7, 1972. THEATRE ONE, FILM HOUSE, 22 FRONT STREET WEST, TORONTO. ON THE CURRENT PRODUCTION SCENE, Brian Walker, John Ryan, Marilyn Stonehouse, Gary Learoyd, John Berger, John Eckert wrapped "POLICE SURGEON"; Gord Robinson and Sam Jephcott working Columbia's "The Last Detail" scheduled to wrap in January; Dan Petrie, Sandy Howard, Gerry Arbeid, Deanne Judson, Bill Zborowsky, Jim Ross wrapping "THE NEPTUNE FACTOR - UNDERSEA ODYSSEY"; Tony Lucibello, Gord MacDonald completed wrap on "Paper Chase" for Twentieth-Century Fox; Tom Tebbutt handling A.D. chores on productions; Rene CBC Toronto Bonniere wrapping three shoots for Hobel-Leiterman, filmed in Paris; Dick Gilbert, Graham Parker, Peter Carter prepping or wrapping CBC shoots; Frank Phillips working CBC productions; Sylvia Spring handling filming chores for "Weekend"; Ray Arsenault, Simmonds, Tony Al Thatcher, Humphrey Carter, Fran Rosati, Bob Schulz handling commercial shoots; Scott Maitland handling ten day commercial shoot with Paul Herriott; Irby Smith set as 1st A.D. for "Blume in Love" being filmed in L.A. for Warner Brothers; Harvey Hart, Peter Pearson and George Kaczender editing their recently completed feature projects; Richard Leiterman, Ian McDougall wrapped "Get Back" feature with Don Shebib; Tony Bedrich wrapping "Lies My Father Told Me" with Jan Kadar; Bob Halbgebauer, Graham Orwin, Gord Milligan working commercial shoots.

On the Agency Scene: Bill Edwards appointed as President of Norman, Craig & Kummel (Canada) Limited – formerly vice president and director of marketing, Shulton of Canada. He succeeds as NCK's president Bill Maas, who is moving to Montreal as director of marketing, Royal Bank. – Three new account executives have been named by F.H. Hayhurst Advertising Toronto.

They are John Chisnell, A. Keith Nelson and Michael Westendorp. - McConnell Advertising, Toronto, has acquired the estimated \$300,000 account of Chubb-Mosler and the Taylor and Pyrene divisions of Chubb Industries, previously with Kaleidoscope Advertising, Toronto. - General Foods, Toronto, has transferred its agency of record for the purchase and administration of tv and magazine space from McKim to F.H. Hayhurst, Toronto. McKim will continue to be responsible for GF's billing and other media administration until April 1, 1973. The agency will also continue to handle General Food's line of Post Cereals, Baker's Chocolate and Coconut products, Shake 'n Bake coating mixes, Roast 'n Boast oven cooking bags, Postum, After Five Cocktail Drink Mix and Good Seasons. Hayhurst handles GF's Brim and Sanka coffees, Jello products, Cool Whip, Dream Whip, D-Zerta sweetener, Whip 'n Chill and some development products. Other GF agencies are MacLaren Advertising, Toronto, and Ogilvy and Mather, Toronto. Royal Bank is consolidating its estimated \$1 million account with F.H. Hayhurst, Montreal. - Hulme Advertising, Montreal and Toronto, continues to gather accounts of the now-defunct Petersen-Hulme Agency Department of Veterans Affairs, Le Droit, Structural Clay, Himsley Engineering, Multitone Electronics, Robertson Motors and Victory Soya Mills, Neil S. O'Donnell are the recent acquisitions. - MacLaren Advertising, Toronto, has picked up the Warner Brothers (lingerie company) account from Gordon Hill Advertising, Montreal.

FESTIVALS & COMPETITIONS

45,000 Deutchmarks in prize money to be awarded at the 19th International Festival of Short Films in Oberhausen, to be held April 9 through April 14 of 1973. Further information available from Westdeutche Kurzfilmtage, Schwartzstrasse 71, 42 Oberhausen 1, West Germany.

Normally each year a representative of the above Festival visits Canada to view films for the competition. For various reasons in 1973 this trip cannot be carried out. We have been asked to advise you that the Festival authorities would like to view Canadian films at the National Film Board in London, England, March 14-16, 1973. They wish to see an extensive collection of the newest Canadian short films, and to this end we would ask your cooperation with the Festival officers. Any producer wishing to submit short films for Oberhausen should address them to: FESTI-VALS OFFICE, NATIONAL FILM BOARD OF CANADA; 3155 COTE DE LIESSE ROAD, MONTREAL 379, QUEBEC to reach there not later than the 15th of February. Please mark your packages to the NFB, Montreal for Ldn.-Ober. with the title of the film, the colour and footage on the outside wrapper. Entry forms (in duplicate) should be sent with the films. Regulations and Entry forms are available from the Festivals office or the Guild office.

International Festival of Mountain and Exploration Films, Italy, April 29 to May 5, 1973. Information available from Guild office.

The First International Film Festival on the Human Environment will take place in Montreal on June 1-10, 1973. This event is organized jointly by the Ecole Polytechnique de Montreal and the Faculty of Engineering of the University of Toronto, on the occasion of their respective centennials. Under the Honorary Chairmanship of Maurice F. Strong, Secretary General of the United Nations Conference on the Human Environment, the International Film Festival is under the patronage of distinguished members of the political and scientific communities. The Festival aims at the production, promotion and distribution of high quality films on the human environment, under the following theme: Technology and Resources at the Service of Man and his Environment. Additional information available from National Film Board of Canada, c/o First International Film Festival on

the Human Environment, P.O. Box 6100, Montreal 101, Quebec, Canada. Deadline for entries is April 20, 1973.

On the occasion of its twenty-fifth anniversary, the Ontario Film Association (the OFA) is sponsoring a Design Competition for a permanent logo. The OFA comprises film librarians, public librarians, audio-visual personnel, educators, and private citizens with a general interest in motion pictures. The organization's emphasis is on the promotion and use of 16mm film for educational, cultural and recreational purposes. Any resident of Ontario may enter, the winner will receive \$50. Official entry forms are available from The Secretary, Ontario Film Association, Box 521, Barrie, Ontario.

HERE AND THERE

Sir Michael Swann, an educator with no previous experience in broadcasting, becomes the new chairman of the British Broadcasting Corporation as of January 1. He succeeds Lord (Charles) Hill, who shifted to the BBC five years ago after heading the Independent Television Authority. Sir Michael at present is vice chancellor of Edinburgh U. and has spent most of his adult life in the academic field. The BBC chairmanship, unquestionably the most important communications post in the country, normally runs for five years, but Swann's term will be shortened by the fact that the BBC royal charter expires in 1976.

Less than a decade after the Communications Satellite Corporation began the era of international satellite communcations, the nations of the world have agreed on a permanent organization to manage the miraculous electronic birds. - Last week, Jamaica became the 54th member of the Int'l Telecommunications Satellite Consortium to ratify the agreements hammered out at the U.S. State Department after long negotiations. With two-thirds of the INTELSAT members now on the dotted line, within 60 days the permanent organizations based in D.C. will become effective. - Ironically, the significant int'l agreement which does not embrace the U.S.S.R. and the People's Republic of China - but can absorb them - has been reached before the U.S. has puzzled out a domestic detente. The Federal Communications Commission is very near shaking out the final kinks in its domestic communications satellite policy, or at least the final kinks in the first stage of that policy, but there will be no operative Ameribirds for a year or two. - U.S. Ambassador Abbott Washburn worked hard to protect American interests in the new INTELSAT organization, since COMSAT was disproportionately primary in evolving the system, but complete U.S. domination is a thing of the past. - Representatives of the member countries will meet every two years in the one-member, one-vote assembly of parties, which will consider (but not decide) long-range policies. Another



one-member, one-vote group, the meeting of signatories, will gather annually to make recommendations "on the operation, management and future programs of the system." COMSAT will be the U.S. representative at the meeting of signatories. - Policy actually will be set by the board of governors, which will have about 22 members. Its voting rights will be determined by investment quotas, but no country will have more than 40 percent of the voting power. The U.S. investment is expected to settle eventually at approximately that level. - There will be no veto power allowed, but each recommendation must gain a two-thirds vote to pass, and at least four nations with a combined voting weight of more than one-third will be required to defeat a proposal. -There will be an executive organ consisting of a secretary-general and an international staff. COMSAT will continue to manage INTELSAT's operational functions for the first six years; then a director-general will assume both managerial and operational control. Long-range capitalization is set at \$500,000,000, with the board of governors empowered to go 10 percent higher.

In Vancouver, five members of the B.C. legislature subcommittee on Radio and Television are investigating the UN Assembly's handling of the media. They are attempting to determine the advisability and procedure for electronic coverage of parliamentary and committee assemblies for airing in B.C. - Three days will be spent at the United Nations before a visit to the New Jersey legislature. - The members will also be looking into broadcast facilities at the Nova Scotia legislature in Halifax, Ontario's legislature in Toronto and Toronto's Metropolitan Council, and the Alberta legislature in Edmonton, -Briefs have been invited from the CBC, Canadian Association of Broadcasters, the BC Association of Broadcasters and the Victoria press gallery. - The subcommittee will report to speaker Gordon Dowding later on the feasibility of allowing radio microphones and television cameras into the legislature. At present only the official opening of the legislature is broadcast. - One of the considerations will be the educational advantages. An interim report is expected by January 15.

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Sylvia Spring
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In Alberta the provincial government has announced the first step toward an Alberta-wide educational communications network, a Crown Corporation that will cost an estimated \$1,500,000 in 1973. It will take in the ETV operations in Calgary (CARET) and Edmonton (MEETA), plus the facilities of CKUA Radio in Edmonton. - Education Minister Hyndman and Minister of Advanced Education Jim Foster announced jointly that a bill to form the new Crown Corporation will be introduced at the spring session of the legislature. - Mr. R. A. Morton, former associate director of curriculum for the Department of Education has been appointed planning director.

In Montreal, Sydney Newman has caused a considerable stir by suspending production of Gilles Groulx's latest film "Vingt-quatre Heures ou Plus." The film was in the final stages of production. -Originally the project had been approved by the Program Committee at the NFB and approved by the vice-Commissioner. - Explaining his decision to axe the project, Mr. Newman stated: "It would be inexcusable for the NFB to distribute a film which calls for the total rejection of the economical-political system as it is currently in Canada. It is to be understood that the NFB produces and shall continue to produce films which criticize certain elements of our society such as the working conditions or social democracy, just as it produces films which present the positive and valuable elements of this same society." - Most of the film had been produced in November, December of 1971 and was based on current events. Groulx had filmed meetings, speeches, demonstrations, and used cuts from tv and newspapers. - Its conclusions, according to those few who have viewed the existing footage, accuse the capitalistic system of being responsible for Ouebec's current ills.

The ONTARIO SCIENCE CENTRE is now offering a special annual membership at a cost of \$15.00 giving one unlimited entry to the Science Centre and the Ontario Film Theatre - a sizeable saving if you're a frequent visitor to the theatre. Memberships must be purchased at the Science Centre; applications by mail will not be accepted. If you are a student, the membership is \$7.50.

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ON THE UPCOMING PRODUCTION SCENE, the CFDC had a meeting on the 15th of January to select additional projects for its special low-budget features program. (Jack Cunningham), Tu Brules (Jean-Guy Noel), and Bar Salon (Les Ateliers du cinema quebecois, Inc - Andre Forcier) received earlier approval.

The CFDC has expended all monies available for the current fiscal year (ending March 31/73) for investment in feature films designed for release in major motion picture theatres and on television.While projects will continue to be approved, monies for production will not be available until April 1, 1973.

A number of projects are in the talking stage, including One Hundred Dollar Misunderstanding to be shot in April by Hillard Elkins, and several majors have been around on scouts. Will keep you posted as things develop.

Godsend, to be directed by Don Brittain for Potterton Productions of Montreal, is scheduled for mid-Winter in Northern Ontario. Budgeted at \$500,000.00.

Tentative date has been set for a meeting to be held in Toronto later this month with your Guild Executive and the new Secretary of State to discuss matters of concern to our members. We will keep you posted.

Discussions are continuing with the Immigration Department regarding implementation of the new controls over foreign visitors to Canada and the recently approved Work Permit System.

Kindest regards, and my best wishes for every success and happiness in 1973. P.S. Congratulations to Al Waxman and his wife on the birth of their new son.

Evelyn McCartney



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