

WHEN IT'S SPRINGTIME IN THE ROCKIES,

the views and the viewing are great!

Scenic views, controversial views, and great television: an unbeatable combination for industry professionals who care about quality and whose business is television. Here's the low-down on this year's unique springtime celebration of television excellence.

WHAT'S HAPPENING AND WHEN?

—From the official opening on the evening of June 5 to the closing Wrap Party on June 11, you'll have access to an exciting smorgasbord of screenings, seminars, workshops and social events, all designed to make your week in the Canadian Rockies fun and productive.

A gala salute to Australian television, presentation of a special Life Achievement Award to Jeremy Isaacs, and a special evening tribute to the NHK network, Japan, are among the highlights of Banff '88. The festival theme is "Excellence in Television," and the week will include a keynote address on "Competition and Excellence" and major morning seminars on the following: "Excellence in Television: Are Ratings the Best Test?" "Television News: Whose Truth Is It?" "Excellence in Children's Television: Toying With Our Future?" and— a perennial favorite—"The Banff International Market Simulation."

Afternoons are devoted to specialized workshops ranging from four-day sessions on writing and directing, to topics as diverse as banking and television, captioning and subtitling, music and animation. In all, about 50 hours of seminars and workshops staffed by the best and the brightest from the international television industry.

WHO'S GOING TO BE THERE?-

In 1987, over 500 people attended the Banff Television Festival. They came from Canada and the United States, from Britain and continental Europe, from the Pacific Rim and the Caribbean, from North and South, East and West. We

expect at least as many in 1988. Here are a few of our confirmations to date:

Jon Amiel, television director, U.K.; John E.D. Ball, President, National Captioning Institute, Washington, D.C.; John Bell, President, Cinetyp, L.A.; Michel Bongiovanni, Head of the European Union of Independent Producers, France; Doug Bowie, ACTRA, Canada; Les Brown, Publisher, TBI (Television Business International); Peggy Charren, President, Action for Children's Television, U.S.; James Clayden, television director, Australia; David Combe, Senior Trade Commissioner, Australian Trade Commission, Vancouver;

Karen Danaher, Vice-President Creative Affairs, Ohlmeyer Communications Company, L.A.; Jacques Dercourt, Directeur-General, Telecip, France; Patrick Dromgoole, Managing Director, HTV, U.K.; Ingrid Edstroem, Co-director of Programs, TV2, Sweden; David Elstein, Director of Programs, Thames Television, U.K.; Michel Faure, SARDEC, Quebec; Ivan Fecan, Director of Programs, CBC-TV;

Liz Forgan, Deputy Director of Programmes, Channel 4 Television, U.K.; Sir Denis Forman, former Chairman of Granada Television, U.K.; Micheline Frenette, Centre for Youth and Media Studies, University of Montreal; Mimi Fullerton, Director-General, TV Ontario; Diana Gagnon, interactive video entertainment expert, M.I.T., Boston; Les Harris, independent producer, Toronto; Carol Haslam, Managing Director, Hawkshead Ltd., U.K.; Ken Hoare, Writers Guild of Great Britain;

Anna Home, Head of Children's Programmes, BBC-TV; Jeremy Isaacs, founding Chief Executive Officer, Channel 4 Television; Michael Johnson, Head of Television International Liaison, BBC, London; Jerry Kuehl, Director, The Vision Group, U.K.; Laurier LaPierre, television personality, Canada; Roger Laughton,

Head of Co-Production, BBC-TV; Richard Leworthy, RPTA, U.K.; Dan McMullen, Vice-President, Security Pacific Bank of Canada; Trina McQueen, Director of Network Television, CBC; Peter Morley independent producer/director, U.K.; Tony Morphett, Australian Writers Guild; Bengt Orhall, President, FilmTeknik, Sweden; Bernard Ostry, Chairman, TV Ontario; Thomas Peacocke, television, film and stage actor, Canada;

Vladimir Pozner, political commentator, Gosteleradio, U.S.S.R.; Stephen Roth, Chairman, Cinexus Capital Corp., Canada; Robert Roy, Director, French TV Network, SRC; Susan Rubes, President, The Family Channel, Canada; John Smythe, Vice-President, New Zealand Writers Guild; Don Taffner, President, D.L. Taffner/Ltd., N.Y.; Arthur Weinthal, Vice-President, CTV Television Network.

IS IT WORTH THE MONEY?—Yes! Our full-package registration fee (\$700 after April 5) is your passport to everything at Banff '88. Daily continental breakfasts, admission to all seminars and workshops, free access to "on demand" screening rooms (view what's been entered, bring your own cassettes, have a meeting), and admission to all official social events including Opening and Awards Night galas, the phenomenally popular mid-week Western barbecue, a Monday night cocktail party, Tuesday night buffet dinner, and Saturday "wrap" party. (Thursday may be your night off, but don't count on it!) Above all, you're buying unprecedented access to some of the best and brightest in international television, in a relaxed atmosphere thoroughly conducive to doing business.

Banff '88—a fun festival, a working festival, in the heart of the Rocky Mountains. For more information, write, telephone, telex or facsimile:

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BANFF TELEVISION FESTIVAL

June 5·11, 1988