Canadian Film Facts and Figures
compiled by Maureen Judge and Martin Waxman

1) Estimated budget of the 38 Liaison of Independent Filmmakers in Toronto (LIFT) films currently
in production: $450,000.
2) Budget for producing a silent feature film in Canada in 1927: $500,000.
4) Budget for CBC miniseries Chasing Rainbows: $11,000,000.
5) Number of people employed full-time by the film industry (1983): 3,965.
6) By religious institutions: 18,760.
7) Total number of donuts consumed on the shoot of Friday's Curse: 5,678.
8) Number of times out of 30, Larry Johnson of Sound Techniques can tell if a shoot is going well by
the voices he hears on the tapes: 9.
10) Percentage increase in the Canadian defense department budget from 1986 to 1987: 47.
11) Days spent shooting the CBS miniseries I'll Take Manhattan in New York City: 8.
12) In Toronto: 75.
13) Total number of logos displayed in the sponsorship section of the Festival of Festivals’ program
in 1987: 73.
14) Total number of films (including shorts) programmed in the Festival's Canadian Perspective
series: 45.
15) Number of Canadian-produced episodes of Twilight Zone written by Canadians: 0.
16) Percentage of Genie nominees for “Best Picture” playing in Toronto on the day of the awards.
March 22, 1988, in first-run theatres: 0.
17) In repertory theatres: 40.
18) Percentage of Oscar nominees for “Best Picture” playing in Toronto on the day of the awards.
April 11, 1988: 100.
19) Percentage of films exhibited in Canada in 1937 that were American: 96.
20) Percentage of film production in B.C. in 1987 which was American: 96.
21) Donut-to-crew ratio on the shoot of Friday’s Curse: 1:3.
22) Number of paid admissions to movie theatres in Canada in 1948: 219,289,424.
23) Number in 1982: 87,600,000.
24) Number of seats in Toronto’s dome stadiums: 70,000.
25) Total number of seats in Toronto’s first-run theatres: 52,000.
26) Amount of money owed to Janet Good: $275,000.
27) Percentage of that money she’ll never see: 73.
28) Number of years it will take to collect the rest: “Till I die”.
29) Cost of special effects in Mysterious Moors Men of Canada: $2,500 (Cdn).
30) Cost of special effects in Star Trek: The Motion Picture: $10,000,000 (US).
31) Estimated number of directors in the DGC: 150.
32) Estimated number of women directors in the guild: 56.
33) Number of major theatre chains in Canada in 1941: 2 (Famous Players and Odeon).
34) Number of major theatre chains in Canada in 1988: 2 (Famous Players and Cineplex-Odeon).
35) Number of miles of Crocodile Dundee II playing in the Toronto area, June 25, 1988: 224,611.
36) Number of kilometres of Canadian films (sorry folks, only one – A Winter Tart) playing in
the Toronto area, June 25, 1988: 11,589.
37) Number of yards of velour that went into the curtain of the refurbished Pantages theatre: 333.
38) Percentage of all donuts consumed on Friday’s Curse which were jambusters: 25.
39) Estimated average times Elwy Yost pronounces film in Latin (i.e. “FILUM”): Always.
40) Average cost of a film lunch for two at the Bellair Cafe in Yorkville: $15 - $40.
41) Average cost of a film lunch for two at Simon’s Grill on Adelaide: $7.90.
42) Percentage of Canadians who consider our culture a “major source of pride”: 82.

Sources: 1) LIFT; 2) Report on Components of the Canadian and Australian Films Industries; 3) Canada
Council; 4) Cinema Canada; 5-6) Statistics Canada; 7) Production Craft Services; 8) Larry Johnson; 9) Canada
Council; 10) Department of Defence; 11-12) Harper’s Magazine; 13) Festival of Festivals’ Program; 15)
Cinema Canada; 16-17) Globe & Mail; 18) Toronto Star; 19) Report on Components of the Canadian and
Australian Film Industries; 20) Cinema Canada; 21) Production Craft Services; 22-23) Statistics Canada; 24)
Making of Star Trek; 31-32) DGC estimates; 33) Canadian Cinema A Solid Base; 34) Common knowledge;
35-36) Globe & Mail; 37) Cineplex-Odeon; 38) Production Craft Services; 39) TVO subscriber; 40) Bellair
Cafe; 41) A regular; 42) Canadian Cinema A Solid Base.