



After 100 years of making motion picture film, Eastman Kodak Company ushers in a new era of creative freedom.

Introducing the family of Eastman EXR extended-range colour negative motion picture films.

Films that offer exceptionally wide exposure latitudes and increased range of speeds.

Films that offer you freedom to shoot in bright or dim lighting

conditions. From daylight to tungsten, HMI, or even fluorescent illumination.

Films that are not only more light sensitive, but provide better colour, sharpness, and finer grain.

Films, in short, that extend the vision of every cinematographer and director. Opening new doors. Creating new possibilities.

Because at Eastman we believe your imagination should know no bounds.

Now being introduced:

EXR 5296 film: EI 500 Tungsten in 35 mm EXR 7248 film: EI 100 Tungsten in 16 mm EXR 5245 film: EI 50 Daylight in 35 mm EXR 7245 film: EI 50 Daylight in 16 mm

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