Nº 168 Novembre 1989

Trade News

Broadcast bill tabled

Ontario to create film centre

The province of Ontario has announced the merger of the Ontario Film Institute (OFI) with the Festival of Festivals to create a new, Ontario centre for film culture. OFI founder Gerald Pratley would have preferred a stand-alone institution, but he's optimistic nevertheless.

The question of quotas

European foreign ministers decided last month not to legislate television content quotas for the post-1992 market.

However, they did issue a programming directive. Canadian policy-makers, concerned about the status of co-productions under the new rules, played a part in the deliberations at the Paris conference which preceded the ministers' meeting.

Valenti praises Canadian talent, raps government action

Speaking in Toronto, American lobbyist Jack Valenti predictably praised Canadian efforts such as the Advanced Centre for Film Studies, and warned against government intervention. However, Valenti refused comment on the soon to be reintroduced Film Products Importation act. Some observers suggest it's because he's actually quite happy with the revised bill, which was watered down to ease passage of the Free Trade Agreement.



COVER: Filmmaker Lulu Keating on location in Zimbabwe for her first feature, *The Midday Sun*.

COVER PHOTO BY CHRIS ZIMMER

David Novek in transition

One of Canadian film's premiere publicists, David Novek recently put his firm up for sale and accepted a position with Harold Greenberg's Astral Bellevue Pathe. As he tells Maurie Aliofff, love of movies and the biz in general have been the wellspring of his long career, as both a p.r. man and a lobbyist for the industry.

Innocence abroad

The Midday Sun is a landmark in Canadian cinema: the first fiction feature shot in Africa. Nova Scotia writer Silver Donald Cameron describes the complex logistics of making the film, recounts its genesis, and explores a paradox: this film set in Africa is essentially introspective. Also: Maurie Alioff reviews The Midday Sun.

The averted eye

Tom Perlmutter scans the films presented at this year's Perspective Canada (Festival of Festivals), and finds evidence of both a continued obsession with the past, and a refusal to confront it.

The 1989 Canadian Student Film Festival

The annual rite of passage for film students in Canada is the national student film festival, held in conjunction with the Montreal World Film fest. Peter Wintonick braved nearly 90 student films, and has emerged virtually unscathed to tell the tales.

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Cinema Canada Magazine, founded by the Canadian Society of Cinematographers, is published by the Cinema Canada Magazine Foundation. President, Jean-Pierre Tadros; Vice-President, George Casba Koller; Secretary-Treasurer, Connie Tadros; Director, George Campbell Miller. Publisher: Jean-Pierre Tadros

Editor: Jean-Pierre Tadros Associate Editor: Frank Rackow Montreal Editor: Maurie Alioff
Wyndham Wise (Toronto) Columnists Wendy Dudley, George L. George, Greg Klymkiw, Chris Majka, Mark O'Neill, Barbara Sternberg, Pat Thompson Production Guide: Jim Lévesque Subscriptions: Claire Valade

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SUBMISSIONS All manuscripts, drawings and photographs submitted must be accompanied by a self-addressed stamped envelope. While the editors will take all reasonable care, they will not be held responsible for the loss of any such submissions. Opinions expressed within the magazine are those of the author and not necessarily those of the editors. Cinema Canada is indexed in the Film Literature Index (Albany), the Canadian Periodical Index (Toronto) and the International Index to Film Periodicals. Cinema Canada is a member of the Canadian Periodical Publishers' Association. No part of this magazine may be reproduced or transmitted in any form or by any means electronic or mechanical, including photocopying, recording or by any information storage and retrieval system, without permission in writing from the publisher. Cinema Canada Magazine Foundation is a non-profit organization: Canadian Charitable Organization no. 044-1998-2213. Published with the financial assistance of the Canada Council.

SUBSCRIPTION RATES One year (12 issues): Individuals \$35; Companies & Institutions \$40. Additional postage for U.S.A. and overseas: Add \$15 per year. First class postal rates: Upon request.

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