editorial:

Response to the editorial in our last issue has been overwhelming. We are deeply grateful to all those within the Canadian film community who took time out to write us a letter of support.

We now feel very confident that our grant application will be successful. The list of those who wrote expressing concern about our survival is impressive. It appears on page sixty-five of this issue, and the Reverb pages consist of excerpts from their letters.

Such widespread support is extremely gratifying, but it also places a tremendous responsibility on the magazine to live up to glowing praise and high expectations. To evolve into a truly open forum embracing all the diverse viewpoints within our film fraternity, CINEMA CANADA will need more than grant money. We'll require the energies and participation of all those vitally concerned with exchanging ideas and propagating the cause of Canadian film.

Our feature industry has taken tremendous strides in its present, formative stage. The large number of full-length motion pictures being produced coast-to-coast, coupled with the quality of the entries at the Canadian Film Awards, is certainly a positive indication of its viability. Yet beyond these hopeful signs, there is cause for concern.

The government, which on one hand pumps millions into film activity yearly, is plugging up the investment-stirring tax loopholes on the other. Secretary of State Pelletier's Office, while seemingly aware of the distribution problem, has appointed the President of Famous Players to head an advisory committee on that specific issue, choosing to ignore the fact that Famous Players is the major cause of the existing intolerable situation. (That foreigncontrolled corporation grossed \$65,000,000.00 in Canada last year alone!) And some unions are asking for premium wage increases, at the risk of scaring away big-money producers, whose influx lately has been a major boost to our service companies, artists, and technicians.

These and other issues require clear thinking, communication of ideas, and responsible action. The pages of CINEMA CANADA are open to all points of view. Hopefully we'll be around long enough to help resolve some of these vital questions. Please feel free to join our efforts by speaking out in our columns.

Wishing all our readers a truly joyous holiday season, we look forward to a new and hopeful year.

cinema canada

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Advertising Manager: V. Kud Yooswon (416) 924-8045

Assistant Editor/Publisher: A. Ibrányi-Kiss

Layout: Ibrányi-Kiss-Koller

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Our thanks to companies and individuals supplying photos.

MAILING ADDRESS:

6 Washington Avenue #3

Toronto, Ontario Canada M5S 1L2

(416) 924-5953

(new postal code! it wasn't our idea)

OFFICE:

Room 202 341 Bloor Street West

(416) 924-5953 (416) 924-8045 (not for mailing, visits or deliveries only)