

'Rabid' Rousing \$23,000 In Buffalo L'Ville; 'Rabid' 19 G

'Rabid' (New World) (2nd.) in 6 sites, Chipper \$27,000

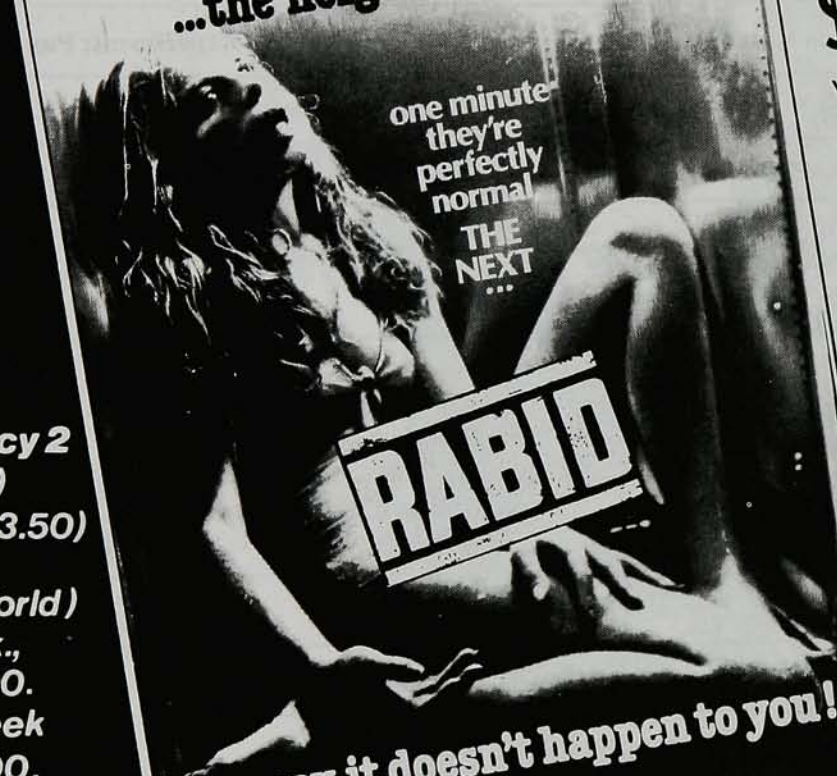
Boston, July 26.

New arrivals this week gaining ground include "Rabid," nine sites

"Rabid," both on good-size cases, joined the area film this week to decent results led by big ad-campaigns.

*Actual re-print of cover 'BOXOFFICE' vol.3 no.17/Aug.'77
THE SMASH SURPRISE HIT OF THE SEASON!
 From New World Pictures

You can't trust your mother
 ...your best friend
 ...the neighbor next door



RABID

pray it doesn't happen to you!

DUNNING / LINK / REITMAN present
MARILYN CHAMBERS in RABID
 starring JOE SILVER HOWARD RYSHAN PATRICIA GAGE SUSAN ROMAN and FRANK MOORE as READ
 executive producers ANDRE LINK IVAN REITMAN produced by JOHN DUNNING written & directed by DAVID CRONENBERG
 A NEW WORLD PICTURE **R** RESTRICTED

Regency 2
 (Budco)
 (600; \$3.50)
 'Rabid'
 (New World)
 2nd. wk.,
 \$14,000.
 Last week
 \$21,800.

Penthouse
 (UATC) 930;
 \$1.75- \$2.50
 'Rabid' (New Wor

Boxoffice

TOTAL GROSSES TO DATE \$2,322,850

with openings in

- LOS ANGELES
- PHILADELPHIA
- CLEVELAND
- SEATTLE
- SALT LAKE
- MINNEAPOLIS
- COLUMBUS
- DALLAS
- HOUSTON

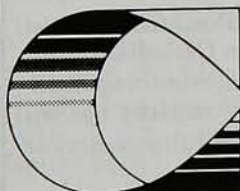
For information call your local New World office or New World Pictures, Los Angeles, CA. (213) 820-6733

Boston; 'Rabid' Sharp 8G

'Rabid' (New World) (1st. wk.) (\$2.50) eight sites \$18,600

RABID | NW | \$59,600 | \$172,900

BEFORE YOU START A FILM, REMEMBER IT WILL HAVE TO BE SOLD... WHY NOT TALK IT OVER WITH US FIRST - BECAUSE THAT'S OUR POSITION IN CANADIAN CINEMA.



cinepix inc.

8275 Mayrand, Montréal Québec, Canada (H4P 2C8) Tel: (514) 342-2340 Telex: 0120924