

Pay TV National proposals differ: hours/week, language

LIVELY ARTS MARKET BUILDERS INC.

Proposed Programming: 6 hrs/day, 42 hours/week consisting of children's programming, music concerts, drama/comedy, French variety specials, talent showcase, youth experimental - music specials, films including international, classic and youth oriented Features.

DAMIAN LEE

Proposed Programming: exclusively sports programming (year 1); 4 hours on Saturday and Sunday (years 2-5; 18 hours/week (8 hours on weekdays)). Then continuous 24 hours/day, 168 hours/week.

PAUL AUDLEY

Proposed Programming: 8 to 12 hours/day, 64 hours/week consisting of children's programming, National Film Board products, films, variety specials, CBC co-productions.

DON McPHERSON

Proposed Programming:
a) An English language service with programming 24 hours/day, 168 hours/week consisting of Canadian films, foreign films, Canadian premiere presentations and foreign premiere presentations.
b) A French-English service of similar type programming consisting of 12 hours French language and 12 hours English language programming scheduled in alternate time blocks.

STANDARD BROADCASTING CORPORATION LIMITED

Proposed Programming: an English language service with programming 8 hours/day, 56 hours/week consisting of films (features, children's documentaries, sports) variety specials, music specials, drama and comedy specials.

PERFORMANCE, THE CANADIAN ENTERTAINMENT NETWORK LIMITED

Proposed Programming: an English language service with programming 8 hours/day on weekdays, 24 hours/day on weekends, 88 hours/week consisting of films, variety specials, music specials, drama, comedy, live theatre and sports.

ASTRA-TEL COMMUNICATIONS INC.

Proposed Programming: two channels both in English and French consisting of:
a) Channel A - 10 hours/day, 70 hours/week of broad appeal entertainment including motion pictures, specials and sports magazine.
b) Channel B - 6 hours/day, 42 hours/week of special interest programming including theatre, dance, concerts, major cultural events, children's programming, musical entertainment specials and films of special appeal.

MURRAY CHERCOVER AND CLAUDE BLAIN

Proposed Programming: Two channels, one in the English language, one in the French language consisting of 8 1/2 hours/day, 60 hours/week of feature films, children's specials, music specials, theatre, animation, variety and entertainment specials.

CONRAD PAUL BEAUBIEN

Proposed Programming: 4 hours/day on weekdays, 2 hours/day on weekends, 24 hours/week consisting of preschool child and parent programming, entertainment family viewing and information.

CANADIAN PREMIERE TELEVISION NETWORK LIMITED

Proposed Programming: two channels, one in English, one in French both shown 8 hours/day, 56 hours per week with programming to be simulcast in certain time blocks and consisting of feature films, foreign specials. Canadian performances and Canadian short stories.

MICHAEL P. DONOVAN

Proposed Programming: English language programming 18 hours/day, 126 hours/week consisting of feature films, public affairs, short films, documentaries, comedy, drama and experimental films.

GEORGE E. SPRACKLIN

Proposed Programming:
a) National (1st) channel: 8 hours/day, 56 hours/week consisting of movies, entertainment events, variety shows, musical shows, documentaries, personality shows, sports, women's programming, children's programming, culture, special services, informative programming.
b) National (2nd) channel: 12 hours/day, 84 hours/week consisting of movies, entertainment events, variety shows, musical shows, documentaries, personality shows, sports.
c) Regional (3rd) channel: 6 hours/day, 42 hours/week consisting of multicultural programming.

APPLIED ARTS DIVISION CHAIRMAN FILM AND PHOTOGRAPHY DEPARTMENT

The Film and Photography Department needs a highly competent and innovative manager who can provide academic and administrative leadership to a large department with twenty-two faculty, eleven support staff and nearly five hundred students. The department offers five degree programs leading to the B.A.A. or B.Tech. degrees.

The successful candidate will:

- be experienced and educated in one or more of the media industries, e.g., advertising, audio-visual, film, photography, publishing or television;
- have an appropriate Masters degree or its equivalent in industry experience;
- be capable of developing, planning, organizing, implementing and maintaining the academic and professional work of the department both internally and externally, particularly in industry-related professional production and applied research;
- have a proven capacity to apply contemporary management practices to the human, physical and financial resources of the department;
- enhance his or her candidacy with post-secondary teaching experience and is required to teach.

Salary is negotiable within Institute guidelines for a renewable three-year term.

Reply in confidence by Sept. 22 to:

Mr. Paul Nowack
 Dean of Applied Arts
 Search Committee, Film and Photography Department
 Ryerson Polytechnical Institute
 50, Gould Street
 Toronto, Ontario
 M5B 1E8

CRTC ready to hear pay TV briefs September 24th

Don MacPherson proposes two services, one English, and one both French and English, each running 24 hours-a-day.

Performance, The Canadian Entertainment Network Ltd., was put together by the Nordicity Group (Laurie Edwards, Peter Lyman), Peter Pearson, Jack McAndrew and past Secretary of State Hugh Faulkner. It has the financial backing of the Samson Indian band of Alberta, and several Atlantic financiers. This proposal has received support from producers Pat Ferns, Richard Nielsen, Joseph Beaubien and Nicole Boisvert.

Other national proposals came from George Sprackling of Aim Pay-TV in Vancouver; Canada Pay-TV of Ottawa (André Pytel and Léo Charlebois of Montreal); Paul Audley of Toronto who proposes a non-profit, non-share capital corporation; Stanley A. Lithwick of Canadian Waves Network in Ottawa; David Brough of Mississauga, who has filed four separate applications; D.M.

Ferguson of Cable TV in Montreal and Michael and Lois Donovan of Halifax who have filed for Super Channel Ltd.

Other film people are also involved in the regional applications. Jon Slan has applied for a license with Steven Harris to provide 50 hours/week to Ontario, and Barry Allen follows with a proposal for 49 hours of programming to Eastern Ontario. Curly Posen of Associated Booking Service Inc. has already applied to distribute Premier Pay TV.

In judging the various proposals, the CRTC is expected to look carefully at the financial structures of the proposed companies, and at the opportunity for Canadian program production that each offers.

Once the CRTC has determined which programming application it will license, it promises to move "as expeditiously as possible" to consider exhibition of the approved services, and "any policy issues which may remain to be resolved."