

REVERB

Cinema Canada
6 Washington Avenue, No.3
Toronto, Ontario M5S 1L2

Dear Fellows of Cinema Canada,

Life is getting so expensive in Japan (that's why we use cheap letter paper) that we almost panicked. Yeah. We thought we couldn't subscribe again for this year. But hell, how can we live without you? So, we decided not to eat for the next few weeks instead. So, late as usual, here we are with our cheque for the subscription: only one year for now, sorry.

Yeah. You have been sending us the precious magazine under the name of Yuri Yoshimura or Claude Gagnon or Cyclops Productions: I can't recall exactly but from now on please send to Cine Qua Non. The address is still the same though.

Lots of thanks, keep going, you're doing great work.

*André Pelletier
Cine Qua Non
Kyoto, Japan*

Dear Cinema Canada,
Cinema Canada interviews are better than
Andy Warhol interviews.

*David Anderson,
Toronto, Ontario*

Laurinda Hartt
Cinema Canada

Dear Ms. Hartt:

I most certainly appreciate your enlightening and exciting article on Richard Dreyfuss in "Cinema Canada".

I would appreciate your efforts in obtaining 6 copies of "Cinema Canada" for my own use.

Naturally, please bill me for all charges which you incur.

Many thanks!

*Sincerely,
Meyer Mishkin*

(Note: Mr. Mishkin is Richard Dreyfuss' agent.)

Dear George,

I just wanted to drop you a note to let you know how pleased I was with the article in the last issue and tell you about the response I have been getting to it. I have had a surprisingly large number of people comment on it, and without exception they have been extremely complimentary. I guess I must have been underestimating the size of your readership!

The response has been so encouraging that I am tempted to undertake other articles. There are all sorts of things going on in Canadian film and film in general, which would make interesting articles and which I happen to know something about from experience (bitter and otherwise). If you are interested, please let me know.

Keep up the struggle.

*Sincerely,
Doug Bowie
Montreal, Quebec*

Dear Sirs,

Enclosed is my cheque to extend my subscription for a further two year period. I would like to take this opportunity to complement you on your fine publication, its professionalism and content.

I hope that one of these days we shall find the time to drop you a note regarding our own film unit here at the University of Saskatchewan, Saskatoon and share some of our experiences with your readers.

*Yours sincerely,
G.A.A. Farkas
Acting Director
Audio Visual Centre
University of Saskatchewan
Saskatoon, Saskatchewan*

The fourth of July 198th American Year
Salut les anglais,

Today's the big day. If you want to overturn the Canadian Film System, July the 4th is the day. You see, this is one of the few days in the year when our distribution Geniuses are without supervision from head office.

*Vivre le quatre juillet!
Jean-Yves Durocher,
Rawdon, Québec*

(Sent on recycled computer print outs)

Dear Cinema Canada,

Enclosed please find a cheque for 4 dollars for one student subscription.

Although I'm not a Canadian, I sometimes wish I was, and I think your magazine is excellent. I especially like the film reviews by Natalie Edwards. She really knows how to express her feelings on paper, better than anyone I've seen except, perhaps, Pauline Kael. It's not much to bestow you with compliments, but I really feel that *Cinema Canada* has great talent and promise. Good luck!

*Adam Anthony Steg,
Syracuse, New York*

Just scanned your latest issue - jam packed and great!

*Best wishes,
Kenneth Post,
Mississauga, Ontario*

Dear Readers!

Just a little love-letter from us to you...

Thought we should let you know that we are now audited and incorporated under a non-profit charter!

And we have an announcement to make:

As of July 5th, 1974 your favorite film magazine has been out of debt! We're hoping to keep it that way...

Hope you're all as happy about that as we are, and with your continued support - Cinema Canada may have a long, long life.

Thanks again,
Your womanaging editor

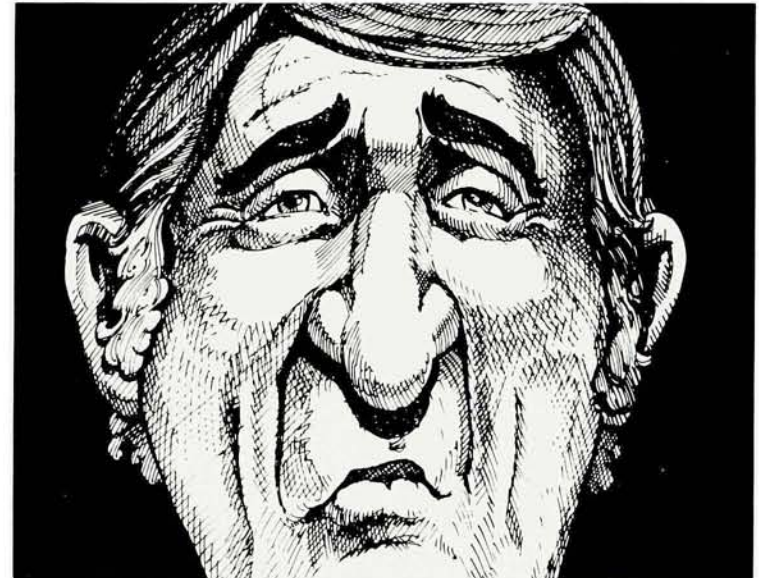
Mirrophonic announces some good news and some bad news:



First the good news: Toronto now has the most advanced computerized sound systems anywhere in North America.

Of course, you won't have to blame yourself, because nothing bad is going to happen. To go along with our innovative system of recorders, dubbers and projectors we have a staff to operate them that's second to none.

Bill O'Neill heads the operation. He'll be happy to tell you all of the news. From equipment that can



Next the bad news: If your next dubbing or mix isn't sensational, you have nobody to blame but yourself.

rock and roll at 6 times sync speed, through the biggest sound effects library in Canada (if we don't have them, we make them) to the people who run the Mirrophonic Sound systems.

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She can get you a quick sound-transfer. Or a good mixer. Or a 51-track theatre. Or just a sound booth.

Dorothy Emes is the booking lady here at Film House. And anything that has to do with film making, she can fix it for you.

Because, as you may have heard, Film House has been re-built from the ground up. With the handiest facilities in North America. (One small example: after you see your inter-lock, we now can transfer it right to Sony cassette. So you can take it away with you.)

And helping Dorothy today are some of the best people in film. People like Clarke

Some of her helpers:

Len Baker, Night Supervisor • Paul Coombe, Mixer • Clarke DaPrato, Mixer • Colin Davis, Technical Director • Stan Ford, Rentals Manager • Bill Hambley, Laboratory Manager • David Herrington, Chief Timer • Ian Jacobson, Mixer • Wilson Markle, Sales • Ron Morby, Production Supervisor • Paul Norris, Order Desk • Leo O'Donnell, Technical Director • Michael Ryan, Post Production Co-ordinator • Andy Shepherd, Timer • Cyril Stekham, Machine and Transfer • Ken Unwin, Engineering • Tony Van Den Akker, Mixer. (And Al Streeter is on hand with a comprehensive library of over 10,000 sound effects.)

DaPrato, Paul Coombe, Bill Hambley, and Colin Davis. People you can count on every time out.

In the Lab, Paul Norris is on the order desk. And Bill Hambley is managing the newest,

most dependable hardware in the country. Like the new Kodak ECN II that develops the new finer-grain Kodak 5247/7247. (With people like Chief Timer, David Herrington, to make sure every foot of your film is right.)

And there's lots more. Because we're working to make the new Film House the finest one-stop Film-making facility in North America. And we're here to stay.

Come and see us soon. Or call Dorothy Emes at 363-4321. Just ask for Mom.

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