

cinema Canada

#58

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Surfacing and other Features Shooting
Special Review Section: The Brood, Fast Company. .

CANADIAN FILM TELEVISION ASSOCIATION
ASSOCIATION CANADIENNE DE CINÉMA-TÉLÉVISION



Announcing
The Seventh Annual
CFTA AWARDS 1979
Friday, November 2, 1979 at 7 p.m.
Dominion Ballroom, Sheraton Centre Hotel, Toronto

Description Of The Film and Tape Categories

1. Television Specials

Single, self-standing productions of a non-documentary (dramatic, variety, entertainment) nature for use on television.

(An individual production in a series such as CBC Superspecial qualifies under TV Special rather than TV Series.)

2. Documentary

Productions of a non-fiction nature either for use on television or for corporate, institutional or other non-television use.

(Productions qualifying in previous Awards as Travel & Recreation, Nature & Wildlife, or Sports now come under this category.)

3. Television Series

One episode from a series for use on television may be entered in this category, whether the series is documentary or non-documentary in nature.

4. Sales Promotion

Sales aid for a product or service.

5. Public Relations

Productions made to aid in changing public knowledge of institutions or corporations or to insure the dissemination of information to the public.

6. Educational and Instructional

Productions made for the prime purpose of teaching the audience certain specific information, rather than just making them aware of that information.

7. Animation

Artwork drawings, puppets, plasticine, or electronic images, shot single frame, to create the illusion of movement.

8. Audio-Video: Portable

Any production which can be sent to a central point for judging. Entry may be one or two slide trays with pulsed tape or cassette, a 16mm film print, a 3/4" videocassette, or a 16mm or 35mm strip film with accompanying track.

9. Audio-Video: Non Portable

A fixed installation which must be judged in situ by a travelling judge.

EACH ENTRY MUST BE ACCOMPANIED BY A CLIP FOR SCREENING PURPOSES.

Closing date for entries is September 18, 1979. For more information, contact: Bruce Raymond (416) 923-9654 or John Teeter (416) 363-8374.

Upcoming meetings:

Sept. 5, 1979 Awards Committee, Nielsen-Ferns 5 p.m.

Sept. 6, 1979 Directors, Toronto Board of Trade 5 p.m.

Sept. 27, 1979 TV & Sponsored Members, Toronto Board of Trade 5 p.m.

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