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● **COVER STORY:** Some of the key players in Canada's film policy merry-go-round since the Second World War, clockwise from top left: Marcel Masse; David MacDonald; C.D. Howe; Francis Fox; Maurice Lamontagne; Ross McLean; John Roberts; Nat Taylor and Garth Drabinsky; Millard Roth; Hugh Faulkner; Judy LaMarsh. In center, clockwise from left: the U.S.'s Jack Valenti; Famous Players' J.J. Fitzgibbons; the CFDC's Michael Spencer; and the NFB's John Grierson

● Cover design: Bernard Landry

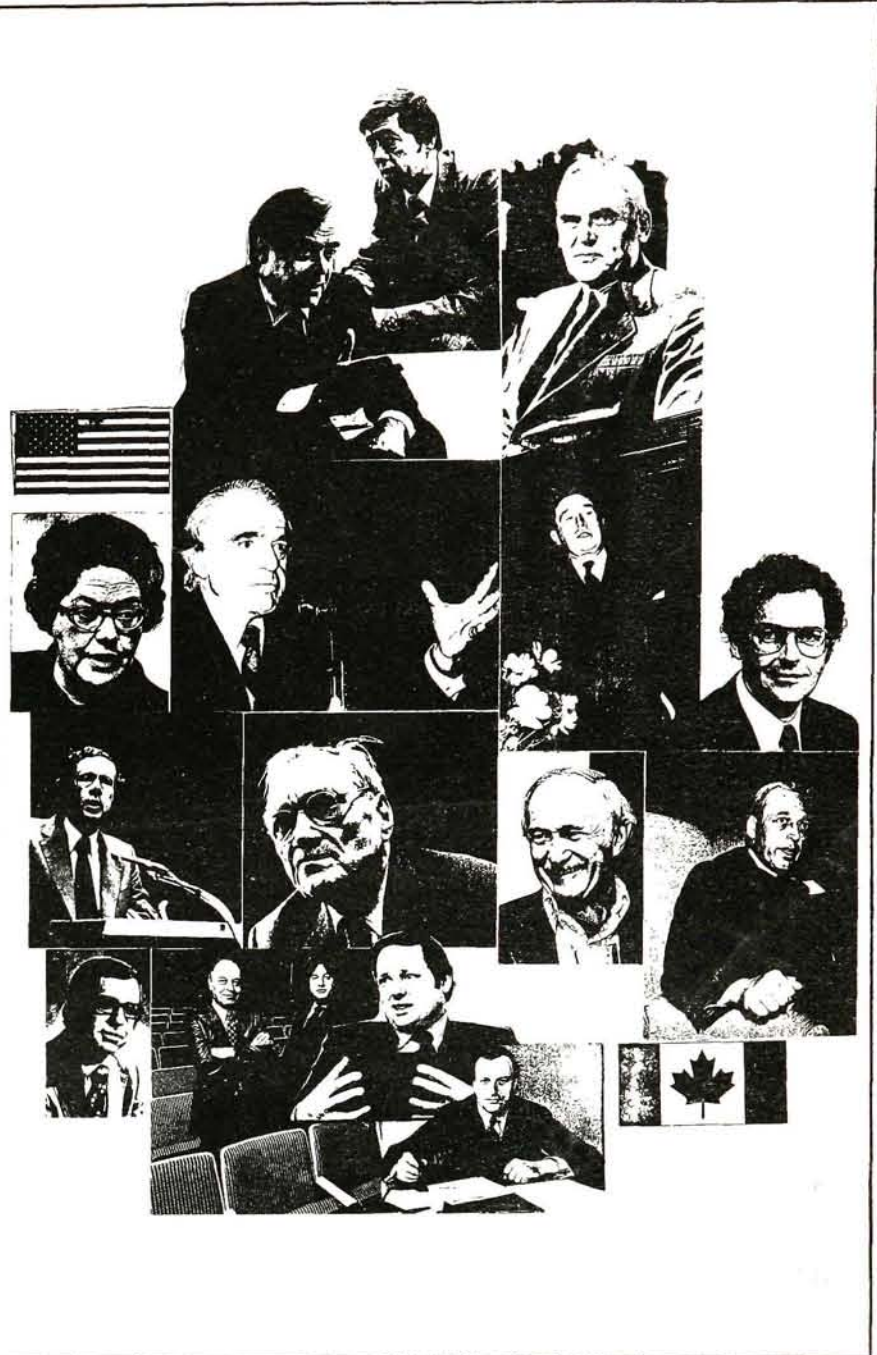
## Film and free-trade: Canada's dismal saga, 1920-1986

Reviewing the history of Canadian negotiations with the U.S. in film relations, Michael Spencer tells a cautionary tale of division and weakness with a strong moral for today. **10**

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### Canada's media difference: Harold Innis revived

Yes, Virginia, there is a Canadian media difference and it was first defined by H.A. Innis 40 years ago. Patrick Crawley brings Innis' thought to bear on Canada's current broadcasting policy debate. **19**

### Homegrown films and flaring egos

Vancouver feted National Film Week in typical Canadian style, with two Cabinet ministers present, arguments, avant-garde theorizing, even a few films. A report by *Cinema Canada* founding editor George Koller **25**

### Ontario Film Writers

Thanks to an OAC editorial development grant, *Cinema Canada* is seeking to commission two major research features from Ontario film writers with solid critical backgrounds. Only serious candidates need apply. Please send CV and writing sample to:

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