

Pinsent/O'Brian shoot first of Independent/Norstar package

TORONTO – In the first production under its three-year co-venture arrangement with Norstar Releasing, Independent Pictures Inc. announced on June 16 the start of production on the \$2 million feature, **John and The Missus**.

Set for a six-week shooting schedule in Petty Harbour, Bauline, and St. John's, Newfoundland, the early 1960s romantic drama is based on a Gordon Pinsent novel of the same name. Pinsent, in addition to writing the screenplay and directing this latest Peter O'Brian production, is starring with Jackie Burroughs.

John and The Missus, financed by a group that includes Telefilm, the Ontario Film Development Corporation, the CBC, and an unidentified Canadian financial institution, is the latest film in In-

dependent's Canadian "Million Dollar Movies" program, the first being director Sandy Wilson's Genie-winning **My American Cousin**.

Norstar, which plans a November release for the movie, signed an exclusive deal with Independent last fall for the distribution and marketing of all of the latter's films in Canada. Norstar's distribution will encompass the theatrical, non-theatrical, home video, pay cable, and network and syndicated television markets. Under the profit-sharing of revenues included in the arrangement, funds will be returned to Independent for future production.

Executive production of **John and The Missus** is being shared between O'Brian and Howard Rosen, Independent's business affairs vice-president.

Telefilm gears up for Fund functions

MONTREAL – Telefilm Canada has been busily re-arranging the furniture in the executive suite following three appointments and one promotion within the government funding agency.

Jean Sirois is the new chairman of Telefilm Canada. His appointment was announced by Communications Minister Flora MacDonald (July 17) during the official launching of the Feature Film Fund.

Sirois, 48, is currently a director of Arbor Capital Resources and of Datagram. He is a member of the Canadian Bar Association and has a seat on the board of directors of the Port of Quebec.

As Telefilm chairman Sirois replaces Ed Prévost who resigned June 20, 1986 for personal reasons prior to the April 13, 1988 expiry date of his term.

The new chairman will serve a full five-year term effective July 17, 1986.

André Picard, responsible for the Telefilm-administered Broadcast Fund has been promoted to the position of Senior Executive-Operations where he will be in charge of long-range planning for the Broadcast Fund and other financing operations.

Replacing Picard as Executive-Operations is Linda Beath, former president of Spectrafilm. She will be directly responsible to Picard and in charge of the day-to-day operations of the Feature Film Fund and Broadcast Fund.

Beath told *Cinema Canada* that she is anxious to begin the new job of managing the long-awaited \$33 million Feature Film Fund and face the inevitable high demand from Canadian producers for a piece of the action.

"I haven't been in a job yet where there was not an onerous workload. At Spectrafilm, last year, we handled nearly 700 scripts," said Beath.

Fluent in both French and English, Beath comes to Telefilm Canada with 15 years' experience in film distribution and marketing.

Prior to founding Spectrafilm in 1983, Beath was responsible for establishing

United Artists Classics of Canada. Between 1973 and 1982 she was manager-director of New Cinema – one of the first companies in English-speaking Canada to distribute specialty films. She was co-owner of the Fine Arts Cinema in Toronto and consultant to the NFB and to Janus Film Library in New York. In 1977 Beath was the program co-ordinator of the Festival of Festivals in Toronto.

The Picard and Beath appointments are effective August 4, according to Peter Pearson, executive director of Telefilm Canada, who made the announcement on July 23.

In May, former Communications Minister Marcel Masse announced the nomination of André Provost to the board of directors of Telefilm Canada for a five-year term.

A native of Montreal, Provost is president of l'Agence de publicité intercom and vice-president of Soprogen Ltée. He is also vice-president of Salon international de vins and holds directorships on the Fondation Wilfrid Pelletier and l'Association des hommes d'affaires de Montréal.

Provost replaces Claude Bruneau on the Telefilm board.

Screenwriters

...full of good ideas?

Directors-Producers

...looking for new ideas?

the Script Database Service



Information on Scripts and Treatments distributed bi-monthly across Canada and abroad.

For further details ... to register your script ... to subscribe ... contact:

Academy of Canadian
Cinema & Television



Académie canadienne du
cinéma et de la télévision

Jennifer Stark
653 Yonge St., 2nd Fl.
Toronto, Ontario M4Y 1Z9
(416) 967-0315

Marc Boudreau
1600, ave. De Lorimier
Montreal, Quebec H2K 3W5
(514) 598-7597

Debbie Janson
163 West Hastings #338
Vancouver, B.C. V6B 1H5
(604) 684-4712

Barry W. Burley
5211 Blowers Street, Ste. 32
Halifax, N.S. B3J 2J2
(902) 425-0124



COMPLETE VIDEO POST PRODUCTION

3/4" editing Betacam to 1"

(416) 367-9224
113 BERKELEY ST.
TORONTO, ONTARIO
M5A 2W8

Lavigne new head of SGCQ

MONTREAL — Jean-Guy Lavigne, former vice-president and director general of the Quebec government's Office de la langue française, has been appointed the new president and director general of the Société générale du cinéma du Québec.

Lavigne succeeds Nicole Boisvert who resigned soon after the present Liberal government came to power early in 1986. Denise Robert, the

acting president and director general prior to Lavigne's appointment, is now assistant to the president-director general.

Lavigne, 45, was special advisor to the Quebec government's Ministère du Conseil Exécutif. In the mid 1970s he was director general of the Régie de la langue française. Lavigne holds an MBA degree from the Université du Québec in Montreal.

On June 30, 1986, Lavigne

was appointed for a five-year term to the board of directors of the Société de développement des industries de la culture et des communications, Quebec's cultural industries development bank.

Lavigne will serve a five-year mandate with the SGCQ effective June 18. As well, Marcel Knecht and Robert Demers have been appointed as members of the SGCQ administrative council.

Knecht is the director of Marcel Knecht et Associés. He is also director of public relations for the Association canadienne des compagnies d'assurance de personnes and the Banque Nationale du Canada.

Demers is administrator and vice-president of McNeil, Mantha, Inc.

CRTC ready for pay by view TV

MONTREAL — The Aug. 15 deadline set by the Canadian Radio-television and Telecommunications Commission

(CRTC) for comments on the introduction of pay-per-view television services is no cause for alarm despite the lack of industry readiness, says Andre Link, president of the Association Québécoise des Distributeurs et Exportateurs de Film de TV et de Vidéo (AQ-DEFV).

Link, who has had the president's job since June, explains that pay-per-view TV is an important issue that the association has not had time to discuss.

"We have so many files that I'm not sure if we can or will prepare a comment," Link told *Cinema Canada*.

Speaking on his own behalf, Link agrees with the CRTC decision to investigate the pros and cons of pay-per-view television in Canada.

"Every possibility to secure revenues should at least be explored," he says.

Link sees no reason why pay-per-view television would not be feasible as long as it did not interfere with revenues from existing sources, such as pay television.

In June 1984, the CRTC had stated that it was not prepared to receive applications for pay-per-view services and "that the introduction of another model of pay television at this time would be premature and would only add to the uncertainties which now beset the industry."

Curzon to p.r. post

TORONTO — Thomas Curzon, a former executive editor of *The Toronto Star* and for the past two years assistant director of the CBC English Network's press relations, was named director of public relations for the network June 16.

Curzon, successor to Cec Smith following the latter's May 16 retirement after a 30-year career with the CBC, takes over a department that's been re-named to more accurately account for the services it performs which, beside media relations, include audience relations, the Speakers' Bureau, postbroadcast program use, and translation services.

VISIONA OF Christian Dior

Sold Now in Canada / Vendu maintenant au Canada
par / by

MONTREAL — Nicole Veillet
Professional Make-up Artist
(514) 521-9080

TORONTO — Production Services
Nancy Watt (416) 364-8417

VANCOUVER — ACT I
Michelle Monruffet (604) 687-0737

YOU SHOULD PUT US IN YOUR NEXT PICTURE

You have highly specialized insurance needs and we have the know-how to creatively adapt insurance for the media, communications and entertainment industries...

We will prepare realistic estimates for your budgets and work to get you the best rates and coverage available.

Phone or write Arthur Winkler and ask him to produce an insurance package specially designed for your protection.

Arthur Winkler, CLU

Arthur Winkler Insurance Broker Ltd.
A Division of the



**HULL
INSURANCE
GROUP OF
COMPANIES**

Royal Bank Plaza, South Tower
28th Floor, P.O. Box 126
Toronto, Ontario M5J 2J3
(416) 865-0131
Telex—06-23901

STANDARDS CONVERSIONS

PAL • SECAM • NTSC



We convert
**Betacam, 1", U-Matic Hi/Lo Band,
VHS, Beta and Video 8**
to and from the three world TV Standards
For all your worldwide video needs

Call Us At
416-449-3033

**INTERNATIONAL
Image
CONVERSIONS INC.**

29 Prince Andrew Place, Toronto, Ontario Canada M3C 2H2
(416) 449-3033 TELEX 06 986958 INTL. IMAGE TOR