

CINEMA

ANALYSIS: *Applon-Sauvageau Report*

C A N A D A

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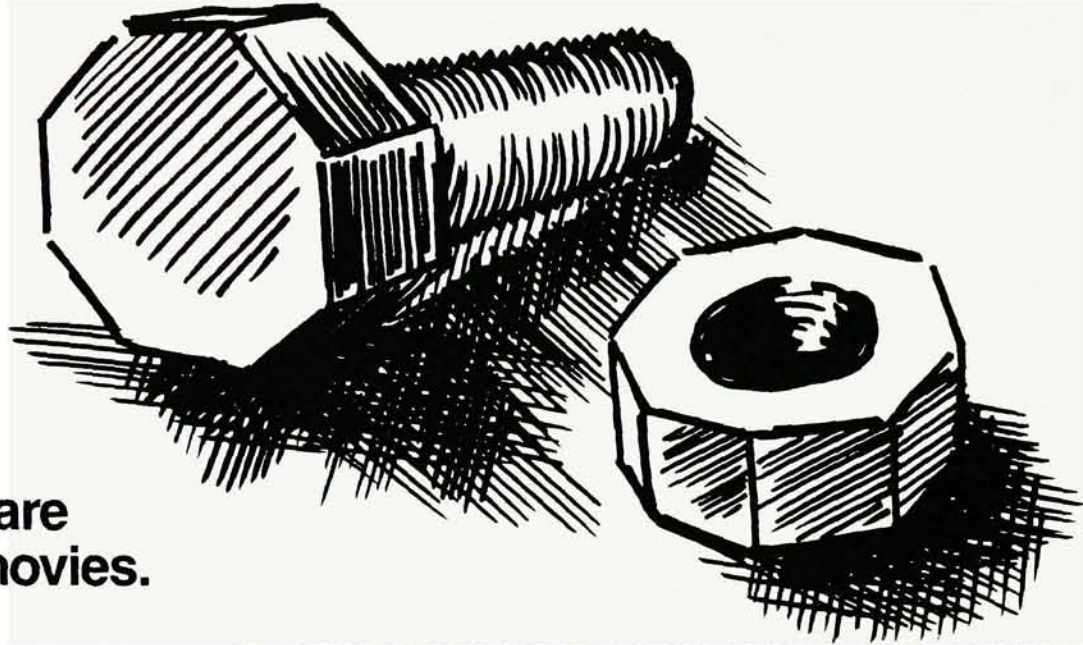
*Keeping up
with
the Joneses
Newfoundland's
First Feature*

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Festival Fragments
The Boom is Back
News on the tax shelter

Forget the nuts and bolts.



**It isn't the hardware
that makes the movies.**

Or the TV shows. Or the deals, the policies and the laws. **CONVERGENCE** is based on the belief that technology is really a state of mind. And we bring the best minds in the business together to discuss the impact of new visual technologies on the motion picture and television industry.

CONVERGENCE combines a state-of-the-art exhibit and a screening program with a provocative series of panel discussions, all designed to stimulate ideas and open doors. It's a unique opportunity to cross paths with almost every sector of the industry — in one place and at one time.

If you're a producer, director, writer or programmer for the new marketplace, you need to know what your options are.

If you're a designer, cinematographer or technician, you're after information on the new tools and their creative possibilities.

If you're a distributor, exhibitor or broadcaster, you want some insights into your business present and future.

If you're a communications legislator, negotiator or administrator, you could use a handle on a shifting situation.

If you make your living in the motion picture and television industry, new visual technologies are changing the way you work. Make sure that change is a positive one.

Take four days in December to widen your horizons.

And leave your tool kit at home.

	DECEMBER 8	DECEMBER 9	DECEMBER 10	DECEMBER 11
09:00 - 12:00	A High Definition: Whose Needs, Whose Standards?	New Ways of Seeing: Experiments in Visual Communication	Survival of the Documentary: What Has Television Wrought?	Technology, Technique & Dramatic Fiction: The Moviemakers — The Cinematographers
	B Delivering the Goods: The Future of Theatrical Film Exhibition	Out With The Old: Television Signals and Formats	Case Study — AM When Policy Meets Art: Television & the Revival of the British Film Industry	Interactive Video: A Panel
	C Visual Literacy: The Writer and The Moving Image	Technology & The Changing Workplace: Labour Relations in Film and TV	Lighting Workshop	
14:00 - 17:00	A Signal Wars: Cultural Sovereignty & the New Technologies	Numbers Into Pictures: Computer Generated and Manipulated Imagery	Case Study — PM The British Creative Crossover	Technology, Technique & Dramatic Fiction: The Moviemakers — The Directors
	B Alternative Film Formats: Beyond Expo '86	Merging The Media: Timecode on Film	Listening to Television: The New Era of Broadcast Sound	Interactive Video: A Workshop
	C Visual Literacy: The Writer & The Moving Image	The Legal Challenge: Is Copyright Law Obsolete?	Lighting Workshop	
19:00 - 21:00	Music Video: Beyond the Four-minute Commercial	Cineholographie: An Experiment From France	Selling Style: Theatrical & Broadcast Advertising	
18:00 - 23:30	Screening Program	Screening Program	Screening Program	

For more information, contact
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An International Forum
on the Moving Image

CONVERGENCE II: Transcending the hardware

Le Centre Sheraton
Montréal, Canada
December 8 - 11, 1986