













# IT'S A SMALL WORLD

It's tropical beaches and cool blue mountains. It's arid plains, lush jungles and rivers. It's 18th Century Great Houses, colonial fortresses and quaint fishing villages. It's a whole world of locations on one easy-to-get-to, easy-to-get-around island.

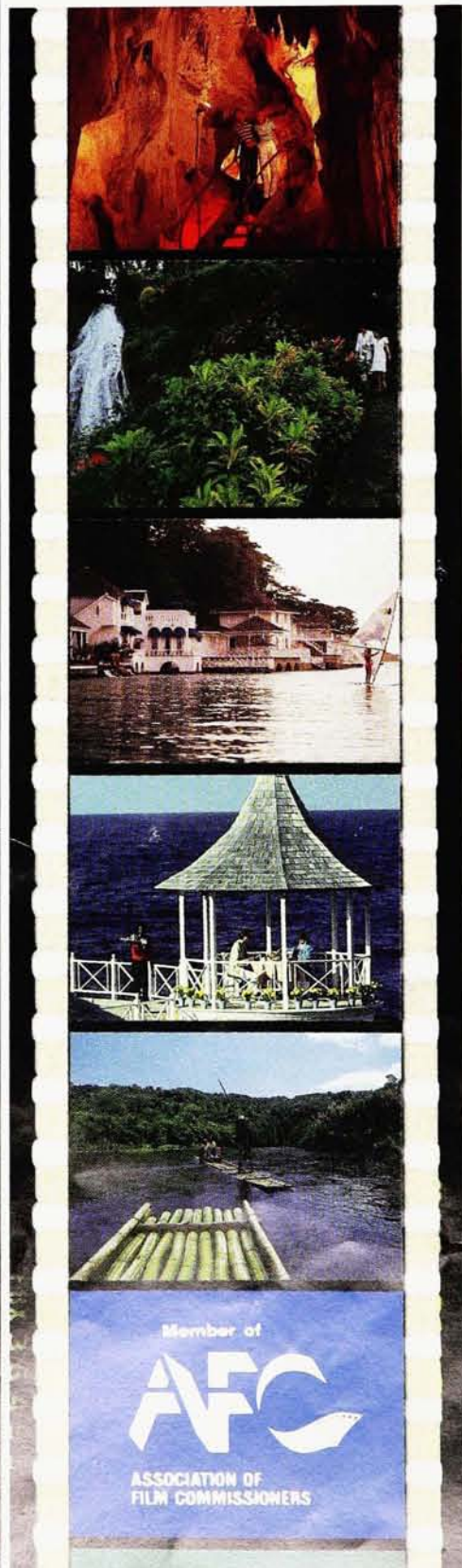
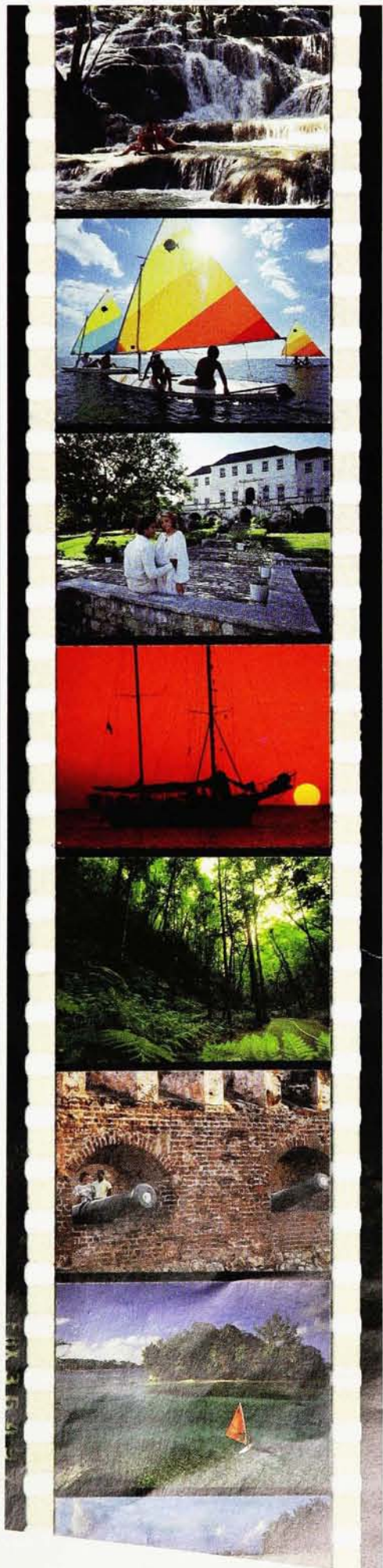
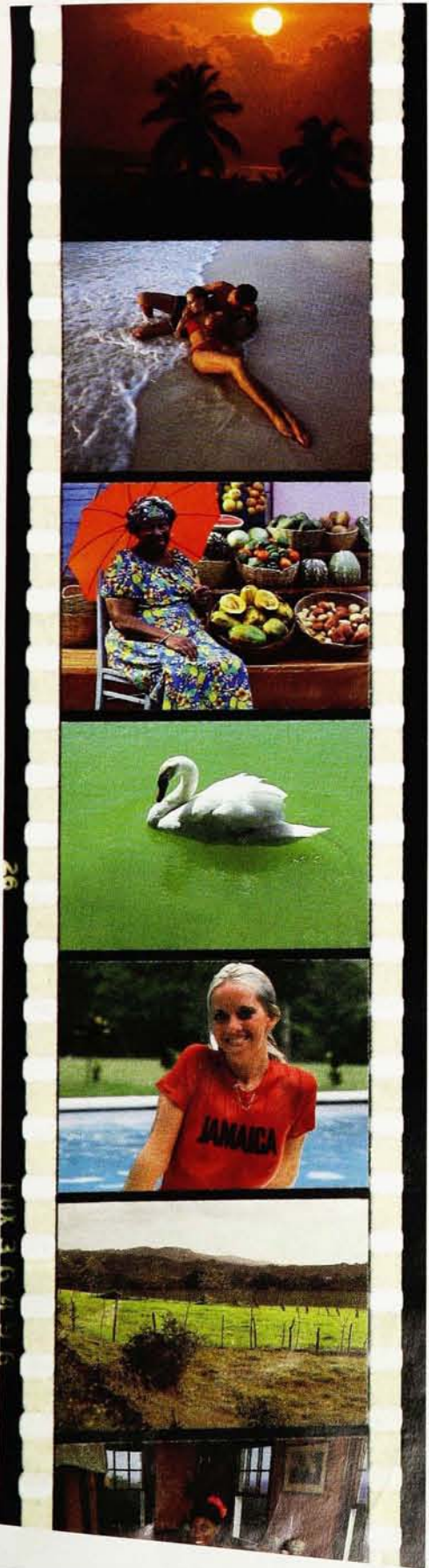
It's Jamaica. And nobody's willing to work harder to help make your next shoot better. For more information on filming in Jamaica - loaded with facts and locations - just call or write.

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone ( ) \_\_\_\_\_

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## JAMAICA A WORLD IN AN ISLAND



# TO RUSSIA, WITH BETACAM

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Four years ago, award-winning producer-director, John McGreevy, made a conscious decision to move from film back to electronic production because of the exciting possibilities that the new technologies created for an active producer.

When he produced the Ustinov series in Russia, he chose Betacam. And no surprise.

What most attracted John McGreevy to Betacam was the system's compactness, portability and overall reliability. All very important considerations as he often finds himself in production, directing the action thousands of miles from home.

**When you're away from home....** "Betacam has never let me down in the field, even in extreme Russian temperatures as low as  $-50^{\circ}\text{C}$ . Quite frankly, I quit before Betacam did."

**On post-production...** "Electronic editing is far more exciting and for me personally more creative than the old-style Moviola as used in film."

**On economics...** "Producing on tape is far more cost-effective than film and has allowed me to come in on budget and on time."

John McGreevy chose Betacam when he directed Peter Ustinov in Russia, and he was so delighted with the results, that when he recently did the sequel in China, Betacam was there, too.

To Russia. To China. Anywhere. Everywhere with Betacam. Film-style television production.

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