

## THE GREAT \$2,000 GIVE-AWAY

The Dorothy and Oscar Burritt Memorial Award has been going strong for twenty-three years. The current Award of \$2,000 will be given to an individual or volunteer organization to undertake/complete/start a project contributing to film appreciation, and thus to a wider enjoyment and awareness of film as an art.

Dorothy and Oscar Burritt founded the film society movement in Canada, and this Award keeps alive the unique spirit and dedication of these film pioneers.

The Award-winner will be notified by the end of May, 1987.

**1987 APPLICATION FORMS AVAILABLE FROM THE  
DOROTHY AND OSCAR BURRITT MEMORIAL AWARD,  
P.O. BOX 484, STATION A  
TORONTO, ONTARIO M5W 1E4  
(or contact Pat Thompson (416) 922-5772)**

**RUSH INTO ACTION!  
THE CLOSING DATE FOR RECEIPT OF ENTRY FORMS  
IS APRIL 24, 1987.**

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Administered by the Canadian Federation of Film Societies, the Dorothy and Oscar Burritt Memorial Award is registered as a charity under the Income Tax Act. Donations to the capital fund are more than welcome, and receive a receipt for tax purposes when sent to the above address.

## Time to speak out for non-theatrical films

TORONTO — People must speak out now in support of government funding for Canadian non-theatrical films or risk the industry's gradual demise, a member of a government task force that studied the issue says.

Les Modolo was a member of a federal task force that last year recommended government funding of Canada's non-theatrical film industry.

Producers and users of non-theatrical films such as those used by schools, industries and community groups must let the federal government know they support the task force's recommendations, Modolo said.

Communications minister Flora MacDonald isn't likely to move on something about which there is "deafening silence," Modolo told *Cinema Canada*.

The industry must write to tell her their views or watch the report go on the shelf, he explained.

In August 1986 the six-member non-theatrical film industry task force submitted a 38-page report to MacDonald called *The Other Film Industry*.

The task force produced 17 recommendations including the creation of a production fund similar to those set up for broadcast and feature films.

The other major recommen-

dation was that a financial rebate program be established to encourage users to increase the purchase of Canadian non-theatrical films and other audio-visual materials. Users include school boards, universities, public libraries and Canadian-owned companies, but not individuals.

Modolo, who is president of Marlin Motion Pictures, said if nothing is done a number of private sector non-theatrical film companies will disappear.

Revenues from Canadian non-theatrical films were estimated to be between \$7.5 and \$13 million in 1985. The report said this is equal to or more than the Canadian share of theatrical revenues in Canada as estimated by an earlier task force on the Canadian theatrical film industry.

The Educational Media Producers and Distributors Association of Canada (EMPDAC), of which Modolo is also a member, says it is pressing the government for a positive reaction to the non-theatrical film industry report.

The producers and distributors association is also concerned that the government revise the Copyright Act to help the non-theatrical industry remain healthy.

An EMPDAC press release says Jarvis Stoddart has been appointed the new executive-director of the association.

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