

the canadian film and television association awards



Bruno Gerussi hands certificates to Roy Hayter of Vancouver who walked away with *Best Film* and five other prizes.

The Canadian Film and Television Association awards for sponsored films were presented on Thursday evening, Sept. 25, in Edmonton. The Master of Ceremonies was Mr. Bruno Gerussi and the CFTA Awards Chairman, Mr. Dale Phillips of Edmonton. **Challenge of Ayeska**, sponsored by ATCO Industries Ltd., and produced by Roy Hayter Productions Ltd., Vancouver, stole the show. It won the award for the best film and it was best film in the Sales Promotion Category. In addition, the film took most of the craft awards: best director, which it shared with **Trans Canada Highway**; best cinematography, which it shared with **The Gift of Water**; best editing and best music. The winners in the other categories and the winners of the craft awards are listed at the end of this column.

The jury that judged the entries for awards in the different categories was fairly happy with most of the films that were entered. However, the crafts' jury was not quite so pleased with what it saw. In particular the jury felt that the quality of the sound work in the films was, at best, adequate.

The other highlight of the convention was the general forum that was held on Wednesday afternoon. The delegates were addressed by Mr. F.R. Crawley of Crawley Films Ltd., and Mr. S. Newman, Film Advisor to the Secretary of State, among others. Mr. Crawley outlined some proposals that he had made to the Government concerning the proper role of the National Film Board of Canada and Mr. Newman attempted to get away with merely describing his new job.

He was not allowed however, to escape quite so easily and was pressed from the floor on the problem of the decentralization of the film industry, with particular reference to feature film. He replied to this mild harassment by claiming that Alberta, for example, did not have an adequate population base to support a viable feature film industry. It was not clear that all the delegates were entirely convinced by this theory of "critical mass."

Overall, the convention was a complete success thanks to Mr. R. Brown of Century 11 Motion Pictures Ltd., Edmonton, who was Convention Chairman, and Mr. L. Stahl, Alberta Motion Pictures Industry Association Executive Secretary.

Peter Haynes

Best Sales Promotion Film:

Challenge of Ayeska, sponsored by ATCO Industries, Ltd., produced by Roy Hayter Productions Ltd., Vancouver.

Best Public Relations Film (three-way tie):

To Serve Our City, sponsored by City of Edmonton, produced by CFTV Ltd., Edmonton.

The Ultimate Forest, sponsored by Proctor & Gamble Cellulose, produced by JEM Film Productions Ltd., Edmonton.

Following the Plough, sponsored by Agriculture Canada, produced by Film-west Associates Ltd., Edmonton.

Best Travel & Recreation Film:

Ottawa - Canada's Capital, sponsored by Ontario Ministry of Industry & Tourism, Produced by Crawley Films Limited, Ottawa, Toronto and Montreal.

Best TV Information & Public Affairs Film:

An Ark for Our Time, sponsored by Nielsen-Ferns Ltd., Toronto, produced by Pat Ferns.

Best Sports Film:

Hockey vs. Xokken, sponsored and produced by Canadian Visual & Audio Productions, Toronto.

Best Educational & Instructional Film:

Water, sponsored by the Ev Centre, Board of Education, London, Ontario, produced by Don Gray, London, Ontario.

Best Nature & Wildlife Film:

The Gift of Water, sponsored by New Horizon Films, Vancouver, produced by Mike Collier and Bob Rodvik.

Best Sponsored Theatrical Short:

The Understudy, sponsored by Ronson Products of Canada, produced by Day-break Film Productions, Toronto.

The winners of the various craft awards were announced as follows:

Best Direction (two-way tie):

Challenge of Ayeska, sponsored by ATCO Industries, Ltd., directed by Roy Hayter.

Trans Canada Highway, sponsored by CTV Television Network Ltd., directed by Paul Lang.

Best Cinematography (two-way tie):

Challenge of Ayeska, sponsored by ATCO Industries, Ltd., cinematographer Roy Orioux.

The Gift of Water, sponsored by New Horizon Films, Vancouver; cinematographers Mike Collier and Bob Rodvik.

Best Script:

Trans Canada Highway, sponsored by CTV Television Network Ltd.; script by Paul Lang.

Best Editing:

Challenge of Ayeska, sponsored by ATCO Industries, Ltd., edited by Roy Hayter and Yana Fritsch.

Best Sound:

An Ark for Our Time, sponsored by Nielsen-Ferns Ltd., Toronto, sound recording by Peter Shewchuk.

Best Music:

Challenge of Ayeska, sponsored by ATCO Industries, Ltd., music by David Hoole, Terry Brewer and Roy Hayter.

A special recognition for cinematography was also awarded to **An Ark for Our Time**, shot by John Griffin.