

# There are over 200 CP16R's in the News

Here are some of the reasons...



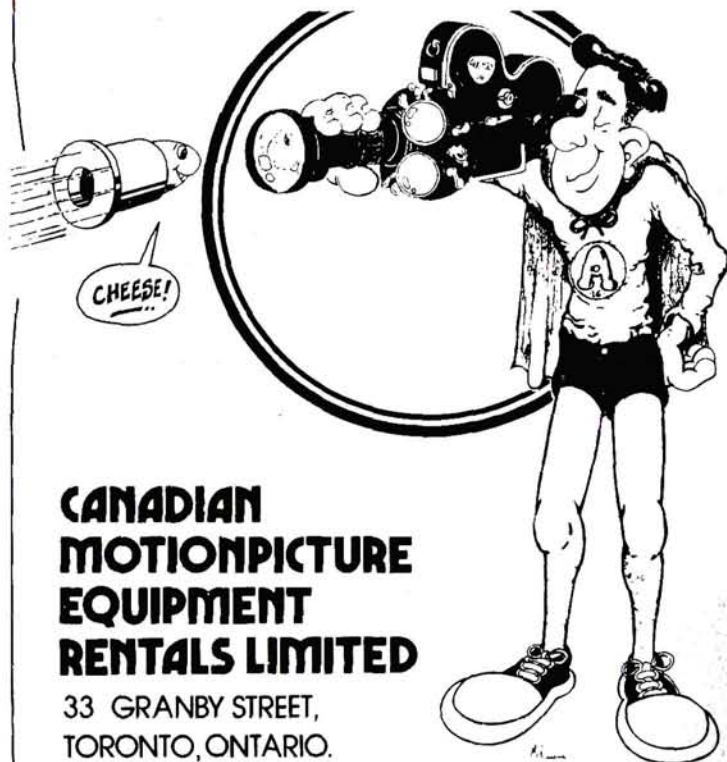
- Lightweight • No cables • On shoulder shooting, no tripod necessary • Rugged and reliable in any climate
- Extremely mobile • Light Nicad batteries give between 3,000 and 4,000 ft. per single charge • Full reflex • Quiet operating, a really silent partner • Camera, amplifier & battery, all in one.

**Cinema Products, CP16R, a complete camera system.**



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**THE HIGH SPEED ARRI 16**  
**AND WE'VE GOT IT!**



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## Stock Shot Library Index

File under <b>Valuable Information</b>	Rack No. 42 Charles St. E.	Can No. M4Y 1T5	Item No. 416 924-5454
Shot	Footage	Source	
Announcing CTV's Stock Shot Library	Millions	CTV Television Network	

Film Stock **All Formats**

Footage	<u>You call the shots</u>	Footage	<u>Stock Shot Royalty Rates</u>
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1/Zoom Into CTV's Stock Shot Film Library.

2/Pan The variety of award winning News and Documentary footage available to the Producer looking for service, quality and people who care about what you're into.

3/Super-Impose CTV's incredibly low royalty rates. N.B.! Special Effect of no minimum and the absence of extraordinary Library Fees.

4/Fade-Out With satisfaction.

**Rights:**  
 Non-exclusive World in Perpetuity  
 (with the exception of Educational rate A)

Educational.....A/Provincial...\$ 5.00/ft  
 B/World.....\$ 7.50/ft

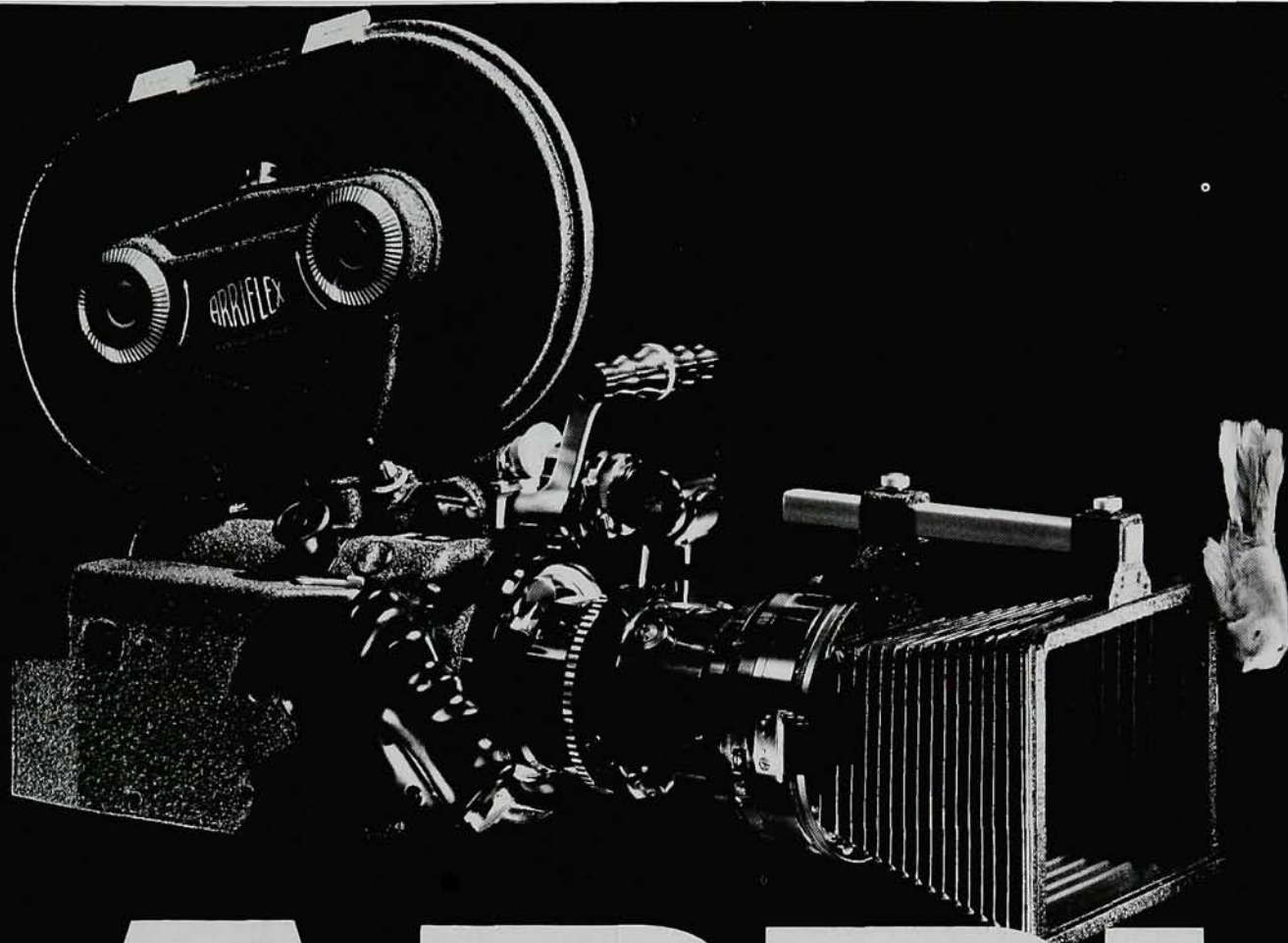
Commercial.....A/Programs....\$10.00/ft  
 B/Messages....\$15.00/ft

Theatrical.....\$20.00/ft

Non-theatrical.....\$ 7.50/ft

Selective.....Additional....\$ 5.00/ft





# ARRI

Have you ever wondered why Arriflex is the preferred camera among professional cinematographers in over 100 countries?

There's a good chance it's due to Arri's reliability, versatility and a reputation for consistently producing ultra-sharp, rock-steady footage to the highest professional standards.

**Reliability.** It's the result of a meticulous unrelenting quality control procedure. As an Arri moves through production there is actually more time devoted to testing and inspection than fabrication of the camera.

**Versatility.** Arriflex 16BL, the proven location sound camera. Quiet, compact, lightweight — supremely capable in every area of professional sound filming.

Operates double system or single system — or both. Sound conversion on the job in just 30 seconds with only a screwdriver.

**Creative flexibility.** With the offset viewfinder your Arri 16BL snuggles up on your shoulder for comfortable, steady shooting. With 12-120 zoom lens and magazine you're hand-holding 19 well-balanced pounds. The 16BL is also available with built-in APEC — the truly professional thru-the-lens Precision Exposure Control system. Of course, on tripod or dolly you have the ultimate for studio work.

Don't forget, Braun Electric is the exclusive distributor of Arriflex,

Nagra, Ianiro and Multi-Track. Enjoy all the benefits of selecting your motion picture requirements from one source. And you can own them the easy way with Braun's PLC Plan (Purchase/Lease Credit). Your Braun sales representative can suggest a leasing arrangement to suit your volume of work assignments.

## ARRIFLEX

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