

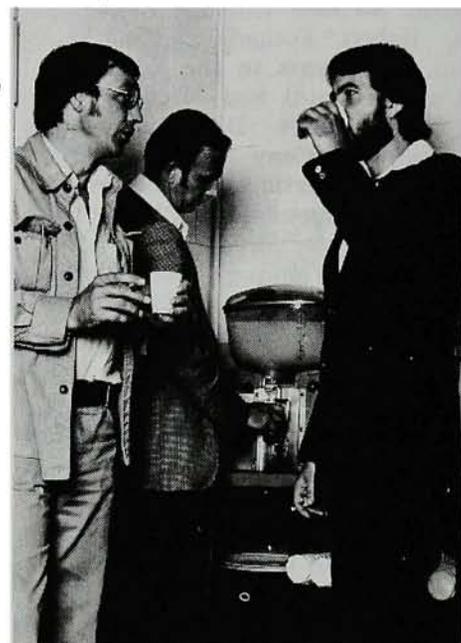
At Film House... Everything counts, even the orange juice.

It's one thing to look like a big lab and sound service facility, all under one roof, meeting the needs of the film-maker. It's quite another to look at all the little facets that have combined over the years to give Film House its character and professionalism.

The pioneering is largely over now. The engineering department has designed the unit that produces edge numbers of unsurpassed clarity. We're putting out 16mm CRI's for all kinds of clients, labs and optical houses alike. With the first Seiki in Canada, we've an optical printing division. We have one machine that develops 7240 VNF exclusively. Because of rapid technological change, our Bulletins are issued regularly

to keep everyone up to date. For color negative stocks particularly, our 16mm wet-gate facility is proving a boon to producers. In the sound department, we're mixing to $\frac{3}{4}$ " video cassettes, we're transferring dailies overnight, and we offer five of the best mixers in the country, with a choice of three theatres.

People count at Film House. People like the two "Pauls", Paul Norris in the lab and Paul Coombe in sound, to mention just a couple of dependable "pros". People like our customers, the producers especially, who put their film and their faith with us. They're the ones who give us our biggest opportunity to develop new ideas, things now accepted as common practice.



Do you think there's something we can't do to help you? We'd like to hear about it. Got an idea for a Technical Bulletin? We'll publish it. You see, we're here for one reason: to deliver for each and every customer, especially those with problems. It's figuring out all those little problems that helps keep us on our toes.

And, when all is said and done, that's what really counts!

FILM HOUSE

Our house is your house.

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